

JULY 2026



NTBA®

North Texas Business Alliance Co-op.

NEWSLETTER

THIS NATION WILL REMAIN THE LAND OF THE FREE ONLY SO LONG AS IT IS THE HOME OF THE BRAVE.
ELMER DAVIS

1776 - 2026



YEARS

4TH OF JULY

INDEPENDENCE DAY

FOR UPDATES,
NEWS & MORE!



thentba.com

CONTACT



(972) 242 - 0100



INFO@THENTBA.COM

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ace Petro, LLC	Al Tailor	(832) 228-5677	al.acepetro@gmail.com
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	lauren.douglas@anheuser-busch.com
Arizona	Dan Wells	(830) 515-0981	DWells@drinkarizona.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Barcels	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Ben E. Keith Beverages	Cliff Reece	(214) 876-0387	cliffreece@benekeith.com
BIMBO PASTRIES	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Biolyte	Gene LaPine	(678) 300-9862	gene.lapine@drinkbiolyte.com
Black Rifle Coffee	Ryan Jackson	(430) 302-8721	rjackson@jhbud.com
Blue Triton Brands	Skyler Mills	(281) 642-1412	skyler.mills@primobrands.com
Buked Up Energy	Cort Ringer	(817) 217-9441	cort.ringer@buckedup.com
C4 Energy	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	aprasla@pdisoftware.com
Campbell del by Yumi	Julie Ewald	(610) 387-5892	julie_ewald@campbells.com
Celsius / Alani Nu / Rockstar	Paul Coker	(903) 530-3927	paul.coker@pepsico.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
Community Coffee	Chris McClung	(214) 563-3310	cmclung@communitycoffee.com
Congo Brands	Kelly Siple	(210) 324-3519	kelly.siple@congobrand.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Patrick Orzano	(270) 816-8339	porzano@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Dyna Distributing	Brian Johnson	(214) 709-7917	admin@dynadistribution.com
Electrolit	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Essentia	Nick Gonzales	(210) 381-0693	nick.gonzales@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Farmer Bros Coffee	Armando Navarro	(817) 680-7482	anavarro@farmerbros.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	cedric.smith@fifco.com
Fiji Water	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
Frito Lay	Jack Marshall	(214) 686-5771	jack.marshall@pepsico.com
Gatorade	Paul Coker	(214) 686-5771	paul.coker@pepsico.com
Ghost Energy	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Grocery Supply Co.	Joseph Shelton	(800) 231-1938 X. 5589	jshelton@grocerysupply.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
J & S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
Labrada	Avery Duncan	(832) 998-4722	averyd@labrada.com
Life Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
Liquid Death Mountain Water	Alex Rountree	(214) 293-0276	a.rountree@liquiddeath.com
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@jetgas.com
Modisoft	John Bilbay	-	john.bilbay@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	mark.messina@molsoncoors.com
Monster	Aaron Cheney	(917) 455-4856	aaron.cheney@monsterenergy.com
Monster Brewing	Chad Henry	(813) 728-4573	chad.henry@monsterbrewing.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik	Nick Gonzales	(210) 381-0693	nick.gonzales@us.nestle.com
Novamex	Alfredo Martinez	(915) 594-1618	alfredo.martinez@novamex.com
Pepsi / Gatorade / Poppi	Paul Coker	(903) 530-3927	paul.coker@pepsico.com
Rapid Exchange Propane	Sam Hardin	(713) 444-1678	sam.hardin@rapidxchange.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Redcon 1 (Energy & Protein)	Dustin Meade	832-702-6902	dustin@redcon1.com
Reddy Ice	Customer Service	(972) 296-4271	customerservice@reddyice.com
Republic National Distributing Company	Julian Pillans	(903) 278-7010	julian.pillans@rndc-usa.com
Ryse Energy	Joann Fletcher	-	joann.fletcher@rysesupps.com
TAS Environmental Services	Wesley Justus	(214) 970-9625	wjustus@taslp.com
Uptime Energy	Ritchie Baddour	(469) 550-4014	rbaddour@uptimeenergy.com
Waiakea Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Waste Management	David Lyles	(469) 993-4161	dlyles1@wm.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Wonderful Pistachio	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
World Pay CC Processing	Ilene Howard	(513) 680-6750	ilene.howard@fisglobal.com
Yumi Ice Cream	Bianca Benavides Anderson	(817) 501-4515	bianca.benavidesanderson@yumiicecream.co
Zen Water	Jeff Jonke	(972) 955-1898	jeffjonke@zenwtr.com

NTBA CONTACT INFORMATION

Name	Title	Phone	Email
Jaime McClaine	IT Lead & Member Relations Manager	(817) 789-0995	jmclaine@thentba.com
Joe Paramo	Team Lead & Member Relations Manager	(214) 769-0392	jparamo@thentba.com
Jeff Willis	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
Matt Stringfellow	Member Relations Manager	(972) 841-7603	mstringfellow@thentba.com
Shabir Ali	Member Relations Manager	(945) 259-1903	shabirali@thentba.com
Rafiq Jindani	Office Administrator	(469) 934-9839	info@thentba.com

Customer Service Visits







- ❑ Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NTBA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- ❑ The NTBA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NTBA Member Relations Manager will also take pictures for record keeping and referral.
- ❑ The NTBA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- ❑ The NTBA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



*Your **Member Relations Manager** is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.*



July Promotions

RETAILER	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE (If Applicable)	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	REMINDEERS		
	28oz Powerade	15	\$20.40	\$0.00	\$20.40	2/\$4.00	32.0%	\$2.99: 54.5%	* Margins and cost are before any vendor rebates. If applicable. Texas and Oklahoma Stores		
	20oz CSD - Fanta & Flavors only	24	\$31.63	\$1.00	\$30.63	2/\$4.25	40.0%	\$2.99: 57.2%			
	20oz Powerade Power water	24	\$21.50	\$0.00	\$21.50	2/\$3.00	40.3%	\$1.99: 54.8%			
	Dasani 1 liter	12	\$15.84	\$0.00	\$15.84	2/\$4.00	34.0%	\$3.09: 57.3%			
	Peace Tea	24	\$16.63	\$1.00	\$15.63	2/\$2.00	35.0%	\$1.69: 61.5%			
	20 oz CSD	24	\$34.55	\$4.17	\$30.38	2/\$4.50	43.80%	\$2.89: 56.1%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	28oz Gatorade	15	\$23.60	\$0.00	\$23.60	2/\$5.25	40.00%	\$3.59: 56.3			
	1 Liter Brisk	15	\$17.06	\$1.00	\$16.06	2/\$3.50	38.90%	\$2.19: 51.1%			
	20oz CSD Starry/ Mug Root Beer	24	\$15.00	\$1.38	\$13.62	2/\$2.00	43.00%	\$2.89: 80.3%			
	20oz CSD	24	\$32.50	\$0	\$32.50	2/\$4.50	39.80%	\$2.79: 51.6%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	<i>Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)</i>										
	20oz CSD 7up/Flavors / No DP Branded SKUs	24	\$32.50	\$0	\$32.50	2/\$4.50	39.80%	\$2.79: 51.6%			
	<i>Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)</i>										
	Ghost Energy	12	\$20.76	\$0	\$20.76	2/\$5.50	37.10%	\$3.59: 51.8%			
	C4 16oz (Performance and Ultimate)	12	\$20.76	\$0	\$20.76	2/\$5.50	37.10%	\$3.59: 51.8%			
	Vita Coco 16.9oz	12	\$24.85	\$0	\$24.85	2/\$6.50	36.30%	\$4.39: 52.8%			
	Bai 18oz	12	\$16.50	\$0	\$16.50	2/\$4.50	38.90%	\$3.19: 56.7%			
Core 30.4oz	12	\$16.50	\$0	\$16.50	2/\$4.50	38.90%	\$3.09: 55.3%				
Snappe 16oz	12	\$12.75	\$0	\$12.75	2/\$3.50	39.10%	\$2.59: 59.1%				
	Monster 16oz, 15.5oz (3/\$8.00 or 2/\$5.50)	24	\$42.03	\$0	\$42.03	3/\$8.00	34.40%	\$3.59: 51.3%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	<i>Texas and Oklahoma Stores; Includes 16oz/15.5oz Monster, NOS, Full Throttle, Bang and Reign Total Body Fuel Brand</i>										
	Bang and Reign Performance 16oz (3/\$6.50 or 2/\$5.50)	12	\$16.81	\$0	\$16.81	3/\$6.50	35.40%	\$3.59: 61%			
<i>Texas and Oklahoma Stores</i>											
	Red Bull 8.4 oz	24	\$38.75	\$0	\$38.75	2/\$5.00	35.40%	\$2.99: 45.8%	* Margins are before rebate. Must have a secondary piece of equipment (cooler or display qualify) and maintain vault space to qualify for maximum rebates.		
	Red Bull 12 oz	24	\$51.54	\$0	\$51.54	2/\$6.00	28.30%	\$3.99: 46.1%			
<i>Texas and Oklahoma stores</i>											
	Buy 2/\$4.50 (2.79 size)							20oz - \$2.89 / 56.1%	* Margins and cost are before any vendor rebates		
	Doritos & a 20oz Pepsi or Pepsi Zero bundle cost	\$3.02	\$0	\$3.02	2/\$4.50	32.9%	\$2.79 / 37.3%				
<i>* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores</i>											



GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service

MARK YOUR CALENDAR FOR GSC'S FALL SHOW 2026!

Wednesday, September 2, 2026 @ 9 AM CST

Allen Convention Center, 777 Watters Creek Blvd, Allen TX 75013

HOME MARKET FOODS

GSC ITEM ID #935106 | ROLLER B SPCY TEQUILA LIME
24 PK / 2.9 OZ | \$30.24N



RUIZ FOODS

GSC ITEM ID #944363 | TORNADO BRK CHEESY CHORIZO
24 PK / 3 OZ | \$21.91N



SCHWAB AND COMPANY

GSC ITEM ID #939710 | GHST PPR HOT LINK 4-1
40 PK / 4-1 | \$32.61N
GSC ITEM ID #939694 | MAPLE SSG 4-1
40 PK / 4-1 | \$32.96N



LITTLE TREE

GSC ITEM ID #947853 | SPRAY SUPERNOVA
6 PK / 3.5 OZ | \$9.97N
GSC ITEM ID #947796 | SUPERNOVA FBRCAN
4 PK / 1 PK | \$6.63N



ALANI NU ENERGY STICKS

1 PK | 10 CT | \$7.91N

GSC ITEM ID #946996 | CHR SLSH
GSC ITEM ID #946962 | ORNG KIS
GSC ITEM ID #946939 | STWBV SR



PORK KING GOOD

12 PK | 1.75 OZ | \$18.57N

GSC ITEM ID #927822 | CINN CHURWHOA
GSC ITEM ID #927848 | DILL PICKE
GSC ITEM ID #927814 | SMKY JAL CHEE
GSC ITEM ID #927830 | WHITE CHEDDAR



JOYRIDE UNCOMMON CANDY

10 PK | 3.5 OZ | \$35.36N

GSC ITEM ID #947051 | CHERRY BRRY ROPE PEG
GSC ITEM ID #947077 | SR BL RASP STRPS PEG
GSC ITEM ID #947069 | SR WATERMLN WEDG PEG



Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

- Michelle Long - Dallas, TX | 214-533-6765 | mlong@grocerysupply.com
- Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com
- Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com
- Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com
- Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com
- Kevin Craig - East Texas | 903-262-7373 | kcraig@grocerysupply.com

GSC offers \$100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com

The following is a paid advertisement

RBG Spirits & Wine of Texas



July Promotions (Texas Only)

CAVIT PG 750ml 12 Pack - 7/1 – 7/31

Everyday price- \$10.49

July price \$8.99 --> \$1.50 savings per unit

OPERA PRIMA (Bellini, Mimosa, Paloma)

750ml 12 Pack - 7/1 – 7/31

Everyday price- \$5.49

July price \$ 4.74 --> \$0.75 savings per unit

PARTY BOX (All Flavors) 500ml 12Pack Tetras - 7/1 – 7/31

Everyday price- \$ 6.00

July price \$3.50 --> \$2.50 savings per unit

RANCHO LA GLORIA TALL BOY CANS 19.2Oz 12 Pack - 7/1 – 7/31

Everyday price- \$2.79

July price \$2.44 --> \$0.35 savings per unit

STELLA ALL 750ml 12 Pack 7/1 – 7/31

Everyday price- \$12.74

July price \$9.74 --> \$3.00 savings per unit



If you have any further **questions**, you can also reach:

Brad VanZandt

Republic National Distributing Company

1010 Isuzu Pkwy., Grand Prairie, TX 75050

903-278-7010

Brad.vanzandt@rndc-USA.com



WHETHER YOU RUN A GAS STATION, LIQUOR STORE, OR RETAIL BUSINESS, WE'RE HERE TO PROTECT WHAT YOU'VE BUILT.

JOIN US



PREFERRED INSURANCE PARTNERS

NTBA HAS PARTNERED WITH EXPERIENCED, LICENSED INSURANCE PROFESSIONALS TO BRING YOU THE BEST COVERAGE OPTIONS ACROSS MULTIPLE STATES.



HUMERA JUMANI
(972) 863-7772
✉ hjumani@twfg.com



RAHIM VIRANI
(281) 998-2500
✉ commercial@texaninsurance.com



SHAHNAZ SUTAR
(770) 723-9901
✉ raabel@mckinneyandco.com

COVERAGES

- Business Owners Policy
- Workers' Compensation
- General Liability
- Tank Insurance
- Liquor Liability Insurance
- Builders Risk



NATA
•USA•
NATIONAL ALLIANCE OF
TRADE ASSOCIATIONS, LLC

Let's Build Better Futures Together.

MORE INFO



(972) 242-0100



info@thentba.com



info@iunityinsurance.com



Yumi Ice Cream Co., Inc.®

YUMI ICE CREAM CO., INC.
PROVIDING PROFESSIONAL FULL-SERVICE FOOD DISTRIBUTION

Now Carrying TWO Powerful Brands



HELADOS MEXICO

MADE FOR DISCOVERY
Full of Flavor.
Always an Adventure.




LA MICHOACANA

**YOUR PALETERÍA
ADVENTURE AWAITS**

**EXPLORE UNIQUE FLAVORS THAT BRING
DELICIOUS TRADITIONS TO LIFE**



- ◆ BOLD FLAVORS ◆ AUTHENTIC RECIPES ◆
- ◆ REAL INGREDIENTS ◆ REAL ICE CREAM ◆ REAL FRUIT ◆ REAL CANE SUGAR ◆
- ◆ CREAM PALETAS ◆ FRUIT PALETAS ◆ BOLIS ◆ SANDWICHES ◆ CUPS ◆
- ◆ NO ARTIFICIAL FLAVORS, COLORS, SWEETNERS ◆ NO HIGH FRUCTOSE CORN SYRUP ◆

Yumi Ice Cream Co., Inc.
Address: 3551 Plano Pkwy, Ste 210,
The Colony, TX 75056
Phone: 214-630-2300

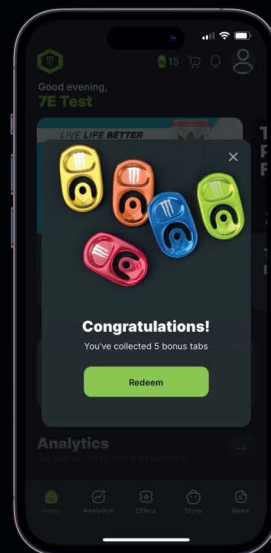
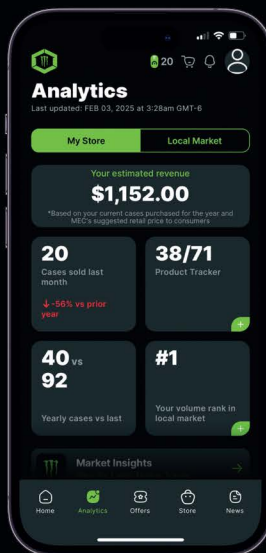
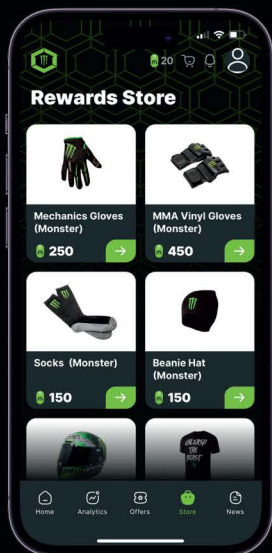


RETAILER COLLECTIVE

GET CONNECTED

EXCLUSIVE FOR MONSTER ENERGY RETAILERS

Earn rewards points to redeem for Monster Energy prizes and Gear



JOIN THE MONSTER ENERGY RETAILER COLLECTIVE AND GAIN ACCESS TO:

DAILY SWEEPSTAKES AND GIVEAWAYS



NEW PRODUCT ANNOUNCEMENTS AND INFO

REWARDS AND MONSTER ENERGY GEAR



EXCLUSIVE SALES AND MARKETING TOOLS TO DRIVE CUSTOMERS TO YOUR STORE!

YOUR STORE'S MONTHLY/YEARLY SALES + REVENUE TRACKER



FOLLOW THESE EASY STEPS TO SIGN UP:

1

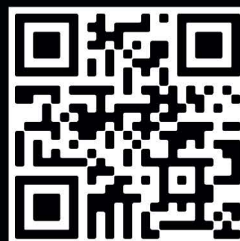
OPEN YOUR SMART PHONE CAMERA

SCAN ME



2

SCAN THE QR CODE HERE



3

ENTER YOUR EMAIL ADDRESS AND STORE INFO

YOU'RE IN!

DON'T MISS THIS UNIQUE OPPORTUNITY TO CONNECT DIRECTLY WITH MONSTER ENERGY

PROBLEMS SIGNING UP? EMAIL US @ COLLECTIVE.SUPPORT@MONSTENERGY.COM

2026 NTBA PEPSI MEAL BUNDLE PROGRAM



PROBLEM TO SOLVE

BUILD BRAND SALIENCE WITH FOOD IN A HIGHLY DIVERSE INDEPENDENT CUSTOMER BASE

IDEA

LEVERAGE FLEXABLE CONSUMER VALUE MECHANIC TO OFFER MEAL BUNDLING PROGRAM IN NTBA

VALUE

\$1 CASH BACK WYB ANY PEP 20OZ CSD AND A FOOD ITEM. ALL YOUR CUSTOMER NEEDS IS A RECEIPT TO SCAN IN TO GET PAYMENT VIA VENMO OR PYPAL.

WHERE

NTBA/NXGA CUSTOMERS

TIMING

52 WEEKS WITH QUARTERLY REFRESH

BRANDS

20OZ SKUS

PEPSI, DEW, STARRY, MUG, MANZANITA SOL

Must Haves

MUST PLACE SIGNAGE FOR THE PROGRAM AND A BARRELL OR SHIPPER TO PARTICIPATE. REFERENCE LOOK OF SUCCESS PICTURED TO THE LEFT.

This Summer

WATCH YOUR SAVINGS SHINE

4.07%
APY*

3 MONTH SHARE CERTIFICATE**

Valid from June 1, 2026 to July 31, 2026.

- \$1,000 minimum balance required
- Early Withdrawal Penalty - We may impose a penalty if you withdraw funds from your account before the maturity date.
- Rates on schedule are subject to change from time to time.
- Terms and conditions may apply.

*APY - Annual Percentage Yield

**Dividend Rate earned is accurate as of June 1st, 2026.

Federally Insured by NCUA

Barrilitos[®]

Hecho en México

Founded in Monterrey, Mexico in 1938, Barrilitos is made with 100% cane sugar and is the perfect soft drink to enjoy with snacks and to share in those feel-good moments.

Why Barrilitos Makes Sense for Your Store:

SSD flavors are driving total category growth with 87% growth over the last 10 years. SSD flavors are preferred by Hispanic and Gen Z consumers.

The Hispanic population is the largest and fastest-growing segment in the US.

Barrilitos offers five fruit flavors preferred over the leading competitor in a blind-tasting study.

POS/Merchandising Available:

Import Coolers, Wooden Racks, Metal Racks, Shippers, Static Clings & Posters.

5 Unique Fruit Flavors

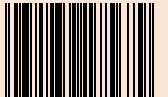
Mandarin, Apple, Pineapple, Tropical Punch & Tamarind

MADE CON MUCHO FLAVOR

Hispanic and Gen Z consumers are driving total category growth.



Barrilitos Mandarin
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17567-9



0 32239 17567 9

Barrilitos Apple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06383-9



0 32239 06383 9

Barrilitos Pineapple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06382-2



0 32239 06382 2

Barrilitos Fruit Punch
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17563-1



0 32239 17563 1

Barrilitos Tamarind
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06381-5



0 32239 06381 5

HOW

HYPERPURE OXYGENATED WATER



**\$17.88/case
(12pk)**

**NOW
IN STOCK
AT GSC**

**\$2.49 - \$2.99
SUGGESTED
RETAIL
PRICE**

INFINITELY RECYCLABLE

OXYGEN ENRICHED

HYPER PURE

pH 8.0 +/- ALKALINE



ACE PETRO
PREMIER FUELING COMPLIANCE

Avoid Costly Compliance Penalties and Operational Delays

YOUR PREMIER FUELING COMPLIANCE SERVICE PROVIDER.



CONTACT US
(281) 871-1687

ACE PETRO DELIVERS:

- ✓ **Regulatory Expertise**
- ✓ **Annual Testing**
- ✓ **SIR Release Detection**
- ✓ **Monthly Inspections**
- ✓ **End-to-End Repairs & Maintenance**
- ✓ **Advanced Tank Monitor Real-Time Monitoring**

CONFIDENCE IN YOUR SITE'S COMPLIANCE

Our team of Professional Experts have been in the fuel compliance industry in Texas for over a decade.

Our firm is the main point of contact with Inspectors, allowing you to focus on your business.

LEARN MORE
www.acepetro.net



Trusted Preferred Vendor with

Built by North Texas Entrepreneurs For North Texas Entrepreneurs

PLATT
RICHMOND



Platt Richmond PLLC is a full-service business law firm based in Dallas that goes beyond traditional legal counsel. Unlike many firms that simply claim to be entrepreneurial, Platt Richmond was **built by entrepreneurs**. Our founders' **firsthand experience** of the business world gives us a unique perspective that allows us to deliver **practical, results-oriented solutions**. Combining the experience typically found in large firms with the personalized service of a boutique, we offer the best of both worlds. **No inefficiency—just exceptional legal guidance tailored to your needs.**



PMMIC

TANK INSURANCE

NTBA NEW PARTNER For Underground Storage Tank

Created by Tank Owners, for Tank Owners
No Tank Age Limit Proven Loss
Control Program

Coverage for Temporarily Closed Tanks
Coverage for Alternative Fuels

NTBA has partnered with PMMIC to provide its members a better solution for their underground storage tanks.

Prior to issuing a policy, PMMIC will conduct an inspection of your facility free of charge for all NTBA members. A detailed report will be provided upon binding coverage.

PMMIC's inspection will qualify for the TCEQ-required annual walk-through inspection.

Scan the QR code and send your current tank policy to NTBA@pmmic.com to request a quote today!

www.pmmic.com





STARR INSURANCE
AGENCY



Enhance, Educate, and Protect.



Scan the QR Code for
Free Policy Review.

“We don't sell insurance,
we offer protection for the business
that provides for your family.”

OFFICIAL PARTNER



CALL US TODAY 512-586-2000
WWW.MYSTARR.COM

July 2026 Promotions – Texas & Oklahoma



28oz Powerade
2 for \$4.00
or 1 @ Regular Price



20oz CSD (Fanta & Flavors only)
2 for \$4.25
Or 1 @ Regular Price



20oz Powerade Power Water
2 for \$3.00
or 1 @ Regular Price



1 Liter Dasani
2 for \$4.00
Or 1 @ Regular Price



Peace Tea
2 for \$2.00
or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for \$4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for \$3.50
Or 1 @ Regular Price

28oz Gatorade
2 for \$5.25
or 1 @ Regular Price



20oz CSD Starry & Mug Root Beer
2 for \$2.00
Or 1 @ Regular Price



20oz CSD
2 for \$4.50
Or 1 @ Regular Price



Ghost Energy
2 for \$5.50
Or 1 @ Regular Price



Vita Coco 16.9oz
2 for \$6.50
Or 1 @ Regular Price



C4 16oz (Performance & Ultimate) 2 for \$5.50
Or 1 @ Regular Price



Snapple 16oz bottles
2 for \$3.50 or
1 @ Regular Price



Core 30.4oz
2 for \$4.50
Or 1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for \$5.00 8.4oz.
2/\$6.00 12oz.
Or 1 @ Regular Price



Monster Energy
16oz; 15.5oz only
3 for \$8.00 or
2 for \$5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 3 for \$6.50 or 2 for \$5.50
or 1 @ Regular Price



Bai 18oz
2 for \$4.50
Or 1 @ Regular Price



Buy 2 for \$4.50 (2.79 size)
Doritos & a 20oz Pepsi or
Pepsi Zero

OPTION 1: Texas and Oklahoma Stores where DP brands are sold from the DP Trucks / DP Markets (serviced by KDP)



July 2026 Promotions – Texas & Oklahoma



28oz Powerade
2 for \$4.00
or 1 @ Regular Price



20oz CSD (Fanta & Flavors only)
2 for \$4.25
Or 1 @ Regular Price



20oz Powerade Power Water
2 for \$3.00
or 1 @ Regular Price



1 Liter Dasani
2 for \$4.00
Or 1 @ Regular Price



Peace Tea
2 for \$2.00
or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for \$4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for \$3.50
Or 1 @ Regular Price

28oz Gatorade
2 for \$5.25
or 1 @ Regular Price



20oz CSD Starry & Mug Root Beer
2 for \$2.00
Or 1 @ Regular Price



20oz CSD
2 for \$4.50
Or 1 @ Regular Price



Ghost Energy
2 for \$5.50
Or 1 @ Regular Price



Vita Coco 16.9oz
2 for \$6.50
Or 1 @ Regular Price



C4 16oz (Performance & Ultimate) 2 for \$5.50
Or 1 @ Regular Price



Snapple 16oz bottles
2 for \$3.50 or
1 @ Regular Price



Core 30.4oz
2 for \$4.50
Or 1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for \$5.00 8.4oz.
2/\$6.00 12oz.
Or 1 @ Regular Price



Monster Energy
16oz; 15.5oz only
3 for \$8.00 or
2 for \$5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 3 for \$6.50 or 2 for \$5.50
or 1 @ Regular Price



Bai 18oz
2 for \$4.50
Or 1 @ Regular Price



Buy 2 for \$4.50 (2.79 size)
Doritos & a 20oz Pepsi or
Pepsi Zero

OPTION 2:

Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)



July Promotions

20oz bottles **2/\$4.50**

On one at regular retail. Offer valid from 7/1/2024 to 7/31/2024.

Five Colors. Sweet By Nature. Antibiotic Free. All 18oz Flavors **2/\$4.50**

On one at regular retail. Offer valid from 7/1/2024 to 7/31/2024.

ENERGY ENHANCED. All 16oz Cans of Bang Energy & Reign Total Body Fuel **3/\$6.50 | 2/\$5.50**

On one at regular retail. Offer valid from 7/1/2024 to 7/31/2024.

FUEL YOUR CREATIVITY **2/\$3.50**

On one at regular retail. Offer valid from 7/1/2024 to 7/31/2024.

IGNITE YOUR POTENTIAL **2 for \$5.50**

On one at regular retail price. Offer valid from 7/1/2024 to 7/31/2024.

PERFECTLY BALANCED **2/\$4.50**

perfect pH + electrolytes + minerals nutrient enhanced water. 30.4oz bottles

On one at regular retail. Offer valid from 7/1/2024 to 7/31/2024.

Crisp. Clean. Refreshed. 1-liter bottles of Dasani **2 for \$4**

Offer valid from 7/1/2024 to 7/31/2024.

THE ONE YOU CRAVE **2/\$4.50**

20oz bottles. Offer valid from 7/1/2024 to 7/31/2024.

DRIPPING WITH DELICIOUSNESS. WANTA? **2/\$4.25**

20oz FLAVORS OF FANTA, MINUTE MAID, BAKED 'N' BOTTLED, & FRESH STRA. Offer valid from 7/1/2024 to 7/31/2024.

#1 PROVEN ELECTROLYTE BLEND **2/\$5.25**

28oz Bottles. Offer valid from 7/1/2024 to 7/31/2024.

FEEL GOOD ENERGY **2/\$5.50**

Authentic Flavors. Zero Sugars. No BS. Offer valid from 7/1/2024 to 7/31/2024.

MORGAN WALLEN STILL MONTREAL **3/\$8.00 | 2/\$5.50**

MONSTER ENERGY. Offer valid from 7/1/2024 to 7/31/2024.

SPREAD PEACE **2/\$2**

All 16oz FLAVORS OF PEACE TEA. Offer valid from 7/1/2024 to 7/31/2024.

MIX & MATCH **2/\$4.50**

ALL PEPSI-COLA 20oz BOTTLES OR ONE AT REGULAR RETAIL. Offer valid from 7/1/2024 to 7/31/2024.

MIX & MATCH **2/\$4.50**

BUY ANY TWO: 52.75 SIZE DORITOS (ALL FLAVORS), PEPSI 20oz, PEPSI ZERO SUGAR 20oz. Offer valid from 7/1/2024 to 7/31/2024.

IT TAKES MORE GRIND **2/\$4**

ALL 28oz FLAVORS OF POWERADE. Offer valid from 7/1/2024 to 7/31/2024.

REDEFINES HYDRATION **2/\$3**

ALL 20oz FLAVORS POWERADE POWER WATER. Offer valid from 7/1/2024 to 7/31/2024.

WIINGS **2 for \$5 | 2 for \$6**

All Varieties 8.4oz Singles. Offer valid from 7/1/2024 to 7/31/2024.

FEEL FREE TO REFRESH **2/\$3.50**

Two Incredibly Refreshing NYC Flips For Two. Offer valid from 7/1/2024 to 7/31/2024.

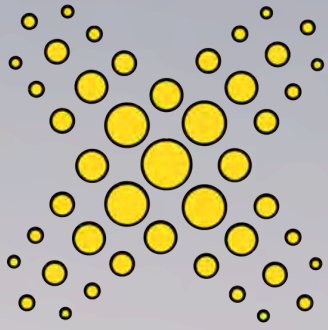
2/\$2

20oz bottles of Starry & Mug Root Beer. Offer valid from 7/1/2024 to 7/31/2024.

All 16.9oz Tetra packs **2/\$6.50**

Offer valid from 7/1/2024 to 7/31/2024. On one at regular retail.

Static Clings



NXGA

NexGen Alliance Group

ARE YOU A C-STORE OWNER

SEARCHING FOR FANTASTIC DEALS AND THE BEST VENDOR CONTRACTS?

LOOK NO FURTHER!

BECOME PART OF THE NEXGEN ALLIANCE GROUP TODAY!

Our assistance to convenience store owners encompasses securing excellent deals and negotiating high-quality vendor contracts to cultivate reliable relationships with reputable suppliers.

EXCLUSIVE PROMOTIONS

VENDOR CONTRACTS

RELIABLE SUPPLIERS

DISCOUNTS

REBATES

SPECIAL OFFERS

REGISTER NOW

**EVERY
C-STORE
IS ELIGIBLE**



FOR MORE INFO.

 **(972) 922-2054**
info@thenxga.com | thenxga.com

   **@thenxga**



NTBA[®]

North Texas Business Alliance Co-op.



(972) 242-0100

(972) 242-0075

info@thentba.com
thentba.com

6142 Campbell Road Dallas, Texas 75248

FOR UPDATES, NEWS & MORE!



CONTACT CAB

For cost-free, confidential, and compassionate dispute resolution services to assist with matrimonial, commercial, or family conflicts, please contact your Regional CAB Chairperson by calling 1-855-US-CAB-63 (1-855-872-2263) or email us at ncabusa@gmail.com.

CONTACT ACCESS

Jamati Members can reach ACCESS volunteers and SSN professional case managers 24 hours a day, 7 days a week electronically through a service request form or by calling 1-844-55-ACCESS (1-844-552-2237). All inquiries are confidential.

FOCUS USA

Are you prepared for a severe weather event or natural disaster? Visit FOCUS USA or call 1-877- FOCUS-59 (1-877-362-8759) for additional support.

DISCLAIMER

North Texas Business Alliance Co-op. (NTBA), formerly known as Northern Texas Trade Association, makes no guarantees, warranties, or representations as to the completeness or accuracy of any third-party products, services, information, or solicitations included in this communication. The third parties listed are not affiliated with NTBA and are solely responsible for their products, services, information, and solicitations. Hence, NTBA, its directors, and employees disclaim all responsibility for any liability, loss, injury, or risk that is incurred as a direct or indirect result of the use of information or solicitations included in this communication. All logos, trademarks, and trade names used in this communication are the property of their respective owners.

NTBA is committed to protecting your privacy and asks you to perform your due diligence prior to conducting business with any vendor. Also, please note that NTBA does not provide any legal counseling or representation. Any information provided is strictly informational and does not constitute legal advice.

QUARTERLY REBATE PAYMENT TIMELINE

