

FEBRUARY

2026



NTBA[®]
North Texas Business Alliance Co-op.

NEWSLETTER

INNOVATION DISTINGUISHES BETWEEN A LEADER AND A FOLLOWER.

STEVE JOBS



**FOR UPDATES,
NEWS & MORE!**



@THENTBA

thentba.com

CONTACT



(972) 242 - 0100



INFO@THENTBA.COM

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ace Petro, LLC	Al Taylor	(832) 228-5677	al.acepetro@gmail.com
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	lauren.douglas@anheuser-busch.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Barcels	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Ben E. Keith Beverages	Cliff Reece	(214) 876-0387	cliffreece@benekeith.com
BIMBO PASTRIES	Jesse Apolinar	(210) 488-3544	jesse.apolinar@grupobimbo.com
Biolyte	Gene LaPine	(678) 300-9862	gene.lapine@drinkbiolyte.com
Black Rifle Coffee	Ryan Jackson	(430) 302-8721	rjackson@jhbud.com
Blue Triton Brands	Skyler Mills	(281) 642-1412	skyler.mills@primobrands.com
C4 Energy	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	aprasla@pdisoftware.com
Campbell del by Yumi	Richard Araujo	(469) 389-9921	richard_araujo@campbellussales.com
Celsius	Paul Coker	(903) 530-3927	paul.coker@pepsico.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
CoinFlip	Kendal K. Brice	(312) 931-0824	kbrice@coinflip.tech
Community Coffee	Chris McClung	(214) 563-3310	cmclung@communitycoffee.com
Congo Brands	Kelly Siple	(210) 324-3519	kelly.siple@congobrands.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Patrick Orzano	(270) 816-8339	porzano@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Dyna Distributing	Brian Johnson	(214) 709-7917	admin@dynadistribution.com
Electrolit	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Essentia	Nick Gonzales	(210) 381-0693	nick.gonzales@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Farmer Bros Coffee	Arturo Gonzales Jr	(817) 680-7482	arturo.gonzalez@farmerbros.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	cedric.smith@fifco.com
Fiji Water	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
Frito Lay	Jack Marshall	(214) 686-5771	jack.marshall@pepsico.com
Gatorade	Paul Coker	(214) 686-5771	paul.coker@pepsico.com
Ghost Energy	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Grocery Supply Co.	Joseph Shelton	(800) 231-1938 X. 5589	jshelton@grocerysupply.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
J & S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
Labrada	Jason Smith	(800) 832-9946	jasons@labrada.com
Life Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
Liquid Death Mountain Water	Alex Rountree	(214) 293-0276	a.rountree@liquiddeath.com
Lost and Found Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@jetgas.com
Modisoft	John Bilbay	-	john.bilbay@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	mark.messina@molsoncoors.com
Monster	Aaron Cheney	(917) 455-4856	aaron.cheney@monsterenergy.com
Monster Brewing	Darren Penman	(801) 953-4956	darren.penman@monsterbrewing.com
National Bitcoin ATM	Kendall Jasco	(949) 329-2845	kendall@nationalbitcoin.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik	Nick Gonzales	(210) 381-0693	nick.gonzales@us.nestle.com
Novamex	Alfredo Martinez	(915) 594-1618	alfredo.martinez@novamex.com
Pepsi	Paul Coker	(903) 530-3927	paul.coker@pepsico.com
Rapid Exchange Propane	Sam Hardin	(713) 444-1678	sam.hardin@rapidxchange.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Redcon 1 (Energy & Protein)	Dustin Meade	832-702-6902	dustin@redcon1.com
Reddy Ice	Customer Service	(972) 296-4271	customerservice@reddyice.com
Republic National Distributing Company	Julian Pillans	(903) 278-7010	julian.pillans@rndc-usa.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ryse Energy	Joann Fletcher	-	joann.fletcher@rysesupps.com
TAS Environmental Services	Wesley Justus	(214) 970-9625	wjustus@taslp.com
Uptime Energy	Ritchie Baddour	(469) 550-4014	rbaddour@uptimeenergy.com
Waiakea Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Waste Management	David Lyles	(469) 993-4161	dlyles1@wm.com
Wonderful Pistachio	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
World Pay CC Processing	Ilene Howard	(513) 680-6750	ilene.howard@fisglobal.com
Yumi Ice Cream	Domnic Pedri	(917) 445-4856	domnic.pedri@yumiicecream.com
Zen Water	Jeff Jonke	(972) 955-1898	jeffjonke@zenwtr.com

NTBA CONTACT INFORMATION

Name	Title	Phone	Email
Jaime McClaine	Member Relations / Business Development Supervisor NTX/OKLA	(817) 789-0995	jmccaine@thentba.com
Joe Paramo	Team Lead & Member Relations Manager	(214) 769-0392	jparamo@thentba.com
Jeff Willis	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
Matt Stringfellow	Member Relations Manager	(972) 841-7603	mstringfellow@thentba.com
Shabir Ali	Member Relations Manager	(945) 259-1903	shabirali@thentba.com
Rafiq Jindani	Office Administrator	(469) 934-9839	info@thentba.com

Customer Service Visits

- ❑ Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NTBA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- ❑ The NTBA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NTBA Member Relations Manager will also take pictures for record keeping and referral.
- ❑ The NTBA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- ❑ The NTBA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



*Your **Member Relations Manager** is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.*



February Promotions

	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE (If Applicable)	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	REMINDEERS	
	16oz CSD Cans	24	\$27.84	\$0.00	\$27.84	2/\$4.00	42.0%	\$2.19: 47%	* Margins and cost are before any vendor rebates. If applicable. Texas and Oklahoma Stores	
	Dunkin Coffee	12	\$26.16	\$0.00	\$26.16	2/\$7.25	39.9%	\$4.29: 49.2%		
	Smart Water 1 liter	12	\$21.96	\$0.00	\$21.96	2/\$6.00	39.0%	\$3.79: 51.7%		
	20 oz CSD	24	\$34.55	\$4.17	\$30.38	2/\$4.50	43.80%	\$2.89: 56.1%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores	
	Poppi (all flavors) - Shirley Temple -1st to market	12	\$15.00	\$0.00	\$15.00	2/\$4.00	37.50%	\$2.79: 55.2%		
	1 Liter Brisk	15	\$17.06	\$1.00	\$16.06	2/\$3.50	38.90%	\$2.19: 51.1%		
	20oz CSD Starry	24	\$15.00	\$1.38	\$13.62	2/\$2.00	43.00%	\$2.89: 80.3%		
	2 Liter	8	\$13.90	\$0	\$13.90	2/\$4.50	22.70%	\$3.79: 54.1%		
	<i>Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)</i>									
	2 Liter 7up/Flavors / No DP Branded SKUs	8	\$13.90	\$0	\$13.90	2/\$4.50	22.70%	\$3.79: 54.1%		
	<i>Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)</i>									
	1 Liter CSD	15	\$18.40	\$0	\$18.40	2/\$4.00	38.80%	\$2.99: 58.9%		
	<i>Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)</i>									
	1 Liter CSD 7up/Flavors / No DP Branded SKUs	15	\$18.40	\$0	\$18.40	2/\$4.00	38.80%	\$2.99: 58.9%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores	
	<i>Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)</i>									
	Black Rifle Energy	12	\$20.00	\$0	\$20.00	2/\$5.50	39.50%	\$3.49: 52.1%		
	Penafiel 600ml	12	\$10.80	\$0	\$10.80	2/\$3.00	40.00%	\$2.19: 58.9%		
	Vita Coco Cans	12	\$21.00	\$0	\$21.00	2/\$5.50	36.40%	\$3.69: 52.6%		
	Evian 1 liter	12	\$17.80	\$0	\$17.80	2/\$5.00	40.60%	\$3.99: 62.9%		
Snappe 32oz	12	\$16.50	\$0	\$16.50	2/\$4.50	38.90%	\$3.19: 56.7%			
	Monster 16oz, 15.5oz only	24	\$42.03	\$0	\$42.03	2/\$5.50	36.40%	\$3.59: 51.3%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores	
	<i>Texas and Oklahoma Stores; Includes 16oz/15.5oz Monster, NOS, Full Throttle, Bang and Reign Total Body Fuel Brand</i>									
	Bang and Reign Performance 16oz	12	\$20.76	\$0	\$20.76	2/\$5.50	37.10%	\$3.59: 51.8%		
<i>Texas and Oklahoma Stores</i>										
	Red Bull 8.4 oz	24	\$38.75	\$0	\$38.75	2/\$5.00	35.40%	\$2.99: 45.8%	* Margins are before rebate. Must have a secondary piece of equipment (cooler or display quality) and maintain vault space to qualify for maximum rebates.	
	Red Bull 12 oz	24	\$51.54	\$0	\$51.54	2/\$6.00	28.30%	\$3.99: 46.1%		
<i>Texas and Oklahoma stores</i>										
	2/\$7.00 XL lays size (4.29 each)		\$2.83	\$0	\$2.83	2/\$7.00	19.1%	\$4.29: 34%	* Margins and cost are before any vendor rebates	
<i>* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores</i>										



GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service

MARK YOUR CALENDAR FOR GSC'S MARKETPLACE 2026!

Wednesday, April 17, 2026 @ 9 AM CST

Allen Convention Center, 777 Watters Creek Blvd, Allen TX 75013



JACKSONS VEGGIE STRAW

12 PK | 5 OZ | \$33.37N

- GSC ITEM ID #926535 | CHEDDAR
- GSC ITEM ID #926543 | RANCH
- GSC ITEM ID #926550 | SEA SALT



WONDER

- GSC ITEM ID #924936 | WONDR HAMBGR BUNS 8 CT
8 PK / 15 OZ | \$18.53
- GSC ITEM ID #924944 | WONDR HOT DOG BUNS 8CT
8 PK / 13 OZ | \$18.53
- GSC ITEM ID #924894 | WONDR WHITE BREAD
8 PK / 20 OZ | \$18.53N



TWIGZ PRETZELS

6 PK | 4 OZ | \$11.47N

- GSC ITEM ID #849893 | CHEDDAR RANCH
- GSC ITEM ID #849877 | HERB & GARLIC
- GSC ITEM ID #849885 | SOUR CRM & ON
- GSC ITEM ID #849851 | ZSTY DIL PCKL



DUBAI CHOCOLATE

- GSC ITEM ID #923698 | CHOCOLATE CONES SUP
6 PK / 2.4 OZ | \$15.20N
- GSC ITEM ID #846220 | CHOCOLATE CONES
12 PK / 4.7 OZ | \$58.52N
- GSC ITEM ID #846212 | CHOCOLATE BAR
12 PK / 3.5 OZ | \$58.52N



CHEWING GUM

- GSC ITEM ID #852384 | HUBBA BUBBA MAX CHRY LMNADE | 18 PK / 5 PC | \$11.46N
- GSC ITEM ID #858266 | TRIDENT VIBES PEPPERMINT BTL | 6 PK | 40 PC | \$19.27N
- GSC ITEM ID #852392 | WRIG EXTRA SR BLUE RASPBERRY | 10 PK / 15 STK | \$11.77N
- GSC ITEM ID #852400 | WRIG EXTRA SR STRAWBERRY | 10 PK / 15 STK | \$11.77N
- GSC ITEM ID #852418 | WRIG 5 SR SWEET BERRY | 10 PK / 15 STK | \$15.36N



Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

- Michelle Long - Dallas, TX | 214-533-6765 | mlong@grocerysupply.com
- Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com
- Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com
- Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com
- Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com
- Kevin Craig - East Texas | 903-262-7373 | kcraig@grocerysupply.com

GSC offers \$100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com

The following is a paid advertisement

Republic National Distributing Company



February Promotions (Texas Only)

19 CRIMES CALI RED 750ml 12 Pack - 2/1 – 2/28

Everyday price- \$15.00

February price \$10.50 --> \$4.50 savings per unit

BOTA BOX TETRA VARIETALS 500ml 12 Pack - 2/1 – 2/28

Everyday price- \$5.25

February price \$2.99 --> \$2.26 savings per unit

DECOY CHARD 750ml 12 Pack - 2/1 – 2/28

Everyday price- \$16.50

February price \$13.49 --> \$3.01 savings per unit



MENAGE RED SILK 750ml 12 Pack - 2/1 – 2/28

Everyday price- \$9.74

February price \$7.70 --> \$2.04 savings per unit

RANCHO LA GLORIA 187ml 6/4Pack - 2/1 – 2/28

Everyday price- \$10.50

February price \$7.69 --> \$2.81 savings per unit



If you have any further **questions**, you can also reach:

Brad VanZandt

Republic National Distributing Company

1010 Isuzu Pkwy., Grand Prairie, TX 75050

903-278-7010

Brad.vanzandt@rndc-USA.com



February 2026 Promotions – Texas & Oklahoma



16oz CSD Cans
2 for \$4.00
Or 1 @ Regular Price



Dunkin Coffee
2 for \$7.25
Or 1 @ Regular Price



Poppi (all flavors) - Shirley Temple
2 for \$4.00
Or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for \$4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for \$3.50
Or 1 @ Regular Price



Snapple
32oz bottles
2 for \$4.50 or
1 @ Regular Price



Dr. Pepper & Flavors
2 Liter bottles
2 for \$4.50
Or 1 @ Regular Price



1 Liter CSD
2/\$4.00 Or 1 @
Regular Price



Penafiel 600ml
2 for \$3.00
Or 1 @ Regular Price



20oz CSD Starry
2 for \$2.00
Or 1 @ Regular Price



Lays (XL Size)
2 for \$7.00
Or 1 @ Regular Price



Black Rifle Energy
2 for \$5.50
Or 1 @ Regular Price



Evian 1 Liter
2 for \$5.00
Or 1 @ Regular Price



1 Liter Smart Water
2 for \$6.00
Or 1 @ Regular Price



Monster Energy
16oz; 15.5oz only
2 for \$5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 2 for \$5.50 or
1 @ Regular Price



Vita Coco Cans
2 for \$5.50
Or 1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for \$5.00 8.4oz.
2/\$6.00 12oz.
Or 1 @ Regular Price

OPTION 1: Texas and Oklahoma Stores where DP brands are sold from the DP Trucks / DP Markets (served by KDP)



February 2026 Promotions – Texas & Oklahoma



16oz CSD Cans
2 for \$4.00
Or 1 @ Regular Price



Dunkin Coffee
2 for \$7.25
Or 1 @ Regular Price



Poppi (all flavors) - Shirley Temple
2 for \$4.00
Or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for \$4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for \$3.50
Or 1 @ Regular Price



Snapple
32oz bottles
2 for \$4.50 or
1 @ Regular Price



7up & Flavors
2 Liter bottles
2 for \$4.50
Or 1 @ Regular Price



7-up & Flavors
1 Liter CSD
2/\$4.00 Or 1 @
Regular Price



Penafiel 600ml
2 for \$3.00
Or 1 @ Regular Price



20oz CSD Starry
2 for \$2.00
Or 1 @ Regular Price



Lays (XL Size)
2 for \$7.00
Or 1 @ Regular Price



Black Rifle Energy
2 for \$5.50
Or 1 @ Regular Price



Evian 1 Liter
2 for \$5.00
Or 1 @ Regular Price



1 Liter Smart Water
2 for \$6.00
Or 1 @ Regular Price



Monster Energy
16oz; 15.5oz only
2 for \$5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 2 for \$5.50 or
1 @ Regular Price



Vita Coco Cans
2 for \$5.50
Or 1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for \$5.00 8.4oz.
2/\$6.00 12oz.
Or 1 @ Regular Price

OPTION 2:

Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)



February Promotions

2-LITER BOTTLES
2/\$4.50
or one at regular retail

DO MORE WITH 7UP

Other valid from 2/1/2024 to 2/28/2024

DO MORE WITH 7UP

1-liter bottles
2/\$4

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

FUEL YOUR MISSION.

BLACK RIFLE COFFEE
BLACK RIFLE COFFEE
BLACK RIFLE COFFEE
BLACK RIFLE COFFEE

All 15oz cans of Black Rifle Coffee
Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

2/\$5.50

FUEL YOUR CREATIVITY

2/\$3.50

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

THAT'S BRISK

smart water
9.5 FL OZ

the taste of pure refreshment in every sip

2/\$6 1 liter bottles

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

open happiness™

16oz cans
Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

2/\$4

Get to the FIFA World Cup 26™
YOU COULD WIN TICKETS.

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

THE ONE YOU CRAVE

2-LITER BOTTLES
2/\$4.50
or one at regular retail

Other valid from 2/1/2024 to 2/28/2024

THE ONE YOU CRAVE

1-liter bottles
2/\$4

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

same delicious snapple, new better bottle.

2/\$4.50

All 32oz bottles of Snapple®

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

2/\$7.25

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

ALL 13.7oz BOTTLES OF DUNKIN' ICED COFFEE

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

water the way nature intended.

1-liter bottles
2/\$5

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

Happiness in Every Bite.™

2/\$7 MIX & MATCH!
Includes all flavors of \$4.29 Lay's®
\$4.29 for single purchase.
Offer valid from 2/1/2024 to 2/28/2024

100% MONSTER WITH A TWIST

2/\$5.50

All 16oz Cans of Monster Energy, Reign Total Body Fuel, Full Throttle Energy, Bang Energy & NO3 High Performance Energy Drink
Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

CRISP COLD SIP OF ANHHH

20oz bottles of Starry
2/\$2

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

Mexico's Most Refreshing Tradición

All 600ml bottles of Peñafiel
2/\$3

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

MIX & MATCH
ALL PEPSI-COLA 20oz BOTTLES OR ONE AT REGULAR RETAIL.
Offer valid from 2/1/2024 to 2/28/2024

2/\$4.50

New Flavor

all 12oz flavors of poppi
2/\$4

Or one at regular retail. Offer valid from 2/1/2024 to 2/28/2024

100% WIINGS WITH MONK FRUIT EXTRACT.

2 for \$5 2 for \$6

All Varieties 8.4oz Singles
All Varieties 12oz Singles
Or one at regular retail price. Offer valid from 2/1/2024 to 2/28/2024

16.9oz cans
2/\$5.50

Offer valid from 2/1/2024 to 2/28/2024

Static Clings

Barrilitos®

Hecho en México

Founded in Monterrey, Mexico in 1938, Barrilitos is made with 100% cane sugar and is the perfect soft drink to enjoy with snacks and to share in those feel-good moments.

Why Barrilitos Makes Sense for Your Store:

SSD flavors are driving total category growth with 87% growth over the last 10 years. SSD flavors are preferred by Hispanic and Gen Z consumers.

The Hispanic population is the largest and fastest-growing segment in the US.

Barrilitos offers five fruit flavors preferred over the leading competitor in a blind-tasting study.

POS/Merchandising Available:

Import Coolers, Wooden Racks, Metal Racks, Shippers, Static Clings & Posters.

5 Unique Fruit Flavors

Mandarin, Apple, Pineapple, Tropical Punch & Tamarind

MADE CON MUCHO FLAVOR

Hispanic and Gen Z consumers are driving total category growth.



Barrilitos Mandarin
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17567-9



0 32239 17567 9

Barrilitos Apple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06383-9



0 32239 06383 9

Barrilitos Pineapple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06382-2



0 32239 06382 2

Barrilitos Fruit Punch
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17563-1



0 32239 17563 1

Barrilitos Tamarind
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06381-5



0 32239 06381 5

BLACK RIFLE ENERGY

CLEAN ENERGY. ZERO SUGAR. MISSION DRIVEN



CLEAN ENERGY BLEND

better-for-you energy solution made with naturally sourced caffeine and packed with B vitamins to help support energy metabolism.



ZERO SUGAR FORMULA

Delivers performance hydration without added sugar or empty calories



FORTIFIED WITH B-VITAMINS

(B5, B6, B7, and B12) known to support energy metabolism—giving consumers a functional benefit alongside the caffeine



THE MISSION BEHIND THE CAN

SUPPORT FOR VETERANS AND FIRST RESPONDERS

A portion of every can sold goes toward initiatives supporting mental health, transition services, and community reintegration for veterans and first responders.



VETERAN FOUNDED

Built by those who's served with a commitment to community, freedom and purpose.

HOW

HYPERPURE OXYGENATED WATER



**\$17.88/case
(12pk)**

**NOW
IN STOCK
AT GSC**

**\$2.49 - \$2.99
SUGGESTED
RETAIL
PRICE**

INFINITELY RECYCLABLE

OXYGEN ENRICHED

HYPER PURE

pH 8.0 +/- ALKALINE



JOIN US



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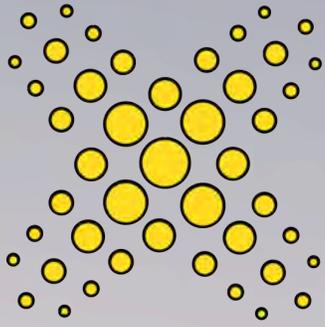
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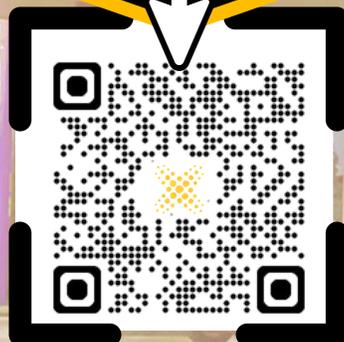
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FOR UPDATES, NEWS & MORE!



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