NEVVSLETTER
JUNE 2025



NORTH TIEXAS BUSINESS AUTUANCE

"INTHEMIDDLE OF EVERY DIFFICULTY LIES OPPORTUNITYS"
ALBERT EINSTEIN





FOR UPDATES, NEWS&MORE



PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ace Petro, LLC	Al Tailor	(832) 228-5677	al.acepetro@gmail.com
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	Lauren.Douglas@anheuser-busch.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Barcels	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Ben E. Keith Beverages	Cliff Reece	(214) 876-0387	cliffreece@benekeith.com
BIMBO PASTRIES	Jesse Apolinar	(210) 488-3544	jesse.apolinar@grupobimbo.com
Biolyte	Griffin Nichols	(978) 660-5147	griffin.nichols@drinkbiolyte.com
Black Rifle Coffee	Josh Gallagher	(801) 718-6183	Joshua.Gallagher@blackriflecoffee.com
Blue Triton Brands	Kris Tidmore	(281) 642-1412	kris.tidmore@bluetriton.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	APrasla@pdisoftware.com
Campbell del by Yumi	Richard Araujo	(469) 389-9921	richard_araujo@campbellussales.com
Celsius	Bobby Pickens	(469) 766-9562	Bobby.pickens@pepsico.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
CoinFlip	Kendal K. Brice	(312) 931-0824	kbrice@coinflip.tech
Community Coffee	Tommy Martin	214) 991-7154	tmartin@communitycoffee.com
Congo Brands	Leslie Holloway	(210) 324-3519	Iholloway@CongoBrands.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Matthew Stark	(615) 584-9477	matsta@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Dyna Distributing	Brian Johnson	(214) 709-7917	Admin@dynadistribution.com
Electrolit	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Essentia	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Farmer Bros Coffee	Arturo Gonzales Jr	(817) 680-7482	Arturo.Gonzalez@farmerbros.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	Cedric.Smith@Fifco.com
iji Water	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
rito Lay	Reid Fernandez	(832)-876-1047	reid.fernandez@pepsico.com
Gatorade	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Ghost Energy	Jennifer Ray	(817) 614-1205	jennifer.ray2@anheuser-busch.com
Goat Fuel Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Grocery Supply Co.	Joseph Shelton	(800) 231-1938 X. 5589	jshelton@grocerysupply.com
Gym Weed Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
MM	Ricardo Villarreal	(214) 505-9287	RicardoV@immlatino.com
& S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
abrada	Jason Smith	(800) 832-9946	jasons@labrada.com
ife Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
iquid Death Mountain Water	Michelle Gange	(707) 321-9923	michelle@liquiddeath.com
ost and Found Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@JETGAS.COM
Modisoft	Saleem	(866) 216-8707	saleem@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	Mark.Messina@molsoncoors.com
Monster	Aaron Cheney	(917) 455-4856	Aaron.Cheney@MonsterEnergy.com
Monster Brewing	Darren Penman	(501) 454-3195	darren.penman@monsterbrewing.com
Mother Parkers	Mike Jenkins	(817) 682-1182	mjenkins@mother-parkers.com
National Bitcoin ATM	Kendall Jasco	(949) 329-2845	kendall@nationalbitcoin.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik , , , , , , , , , , , , , , , , , , ,	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Novamex	Alfredo Martinez	(915) 594-1618	Alfredo.martinez@novamex.com
Nutrabolt - C4 Energy	Larry Anderson	(817) 727-0472	landerson@nutrabolt.com
Pepsi	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Rapid Exchange Propane	Sam Hardin	(713) 444-1678	sam.hardin@rapidxchange.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Redcon 1 (Energy & Protein)	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com

PREFERRED VENDOR LIST VENDOR Reddy Ice Customer Service (972) 296-4271 customerservice@reddyice.com Republic National Distributing Company Julian Pillans (903) 278-7010 Julian.pillans@rndc-usa.com Ryse Energy Tyler Williams (541) 556-0640 tyler.williams@ryseupps.com Savia (Coco Milk & Aloe) Derek Link (903) 814-8234 derek@saviausa.com rjackson@jhbud.com Savia Aloa Ryan Jackson (430) 302-8751 Suerox - Genomma Lab Shannon Brienza (205)-249-9897 shannon.brienza@genommalab.com KevinJackson@benekeith.com Super Coffee Kevin Jackson (214) 837-3951 TAS Environmental Services Wesley Justus wjustus@taslp.com (214) 970-9625 Ritchie Baddour rbaddour@uptimeenergy.com Uptime Energy (469) 550-4014 rjackson@jhbud.com Waiakea Water Ryan Jackson (430) 302-8751 Wonderful Pistachio Ken Jones (346) 386-9842 ken.jones@fijiwater.com World Pay CC Processing Ilene Howard (513) 680-6750 ilene.howard@fisglobal.com Yesly Enhanced Water Ryan Jackson (430) 302-8751 rjackson@jhbud.com Yumi Ice Cream Travis Zikias travis.zikias@yumiicecream.com (505) 301-4107 Jeff Jonke (972) 955-1878 jeffjonke@zenwtr.com Zen Water

N1	TBA CONTACT IN	FORMAT	TION
Name	Title	Phone	Email
Jaime McClaine	Member Relations / Business Development Supervisor NTX/OKLA	(817) 789-0995	jmcclaine@thentba.com
Joe Paramo	Member Relations Manager	(214) 769-0392	jparamo@thentba.com
Jeff Willis	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
Matt Stringfellow	Member Relations Manager	(972) 841-7603	mstringfellow@thentba.com
Shabir Ali	Member Relations Manager	(945) 259-1903	shabirali@thentba.com
Rafiq Jindani	Office Administrator	(469) 934-9839	info@thentba.com

Customer Service Visits

- ☐ Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NTBA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- □ The NTBA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NTBA Member Relations Manager will also take pictures for record keeping and referral.
- ☐ The NTBA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- ☐ The NTBA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



Your Member Relations Manager is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.



June Promotions

				, , , ,					
RETAILER	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE (If Applicable)	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	REMINDERS
20	20oz Vitamin Water	12	\$17.88	\$0.00	\$17.88	2/\$5.00	40.40%	\$2.99: 50.2%	
62	Body Armor 28oz w/Flash IV	12	\$20.64	\$0.00	\$20.64	2/\$5.50	37.5%	\$3.59: 60.7%	
	20oz CSD (MM & Fanta Flavors Only)	24	\$30.67	\$3.32	\$27.35	2/\$4.00	43.0%	\$2.89: 60.6%	
(2)	18.5oz Gold Peak Tea	12	\$18.96	\$0.00	\$18.96	2/\$5.00	36.8%	\$3.09: 48.8%	
	Smart Water 1 liter	12	\$20.76	\$0.00	\$20.76	2/\$6.00	42.3%	\$3.69: 53.1%	
	20oz	CSD (24	case) Don't	forget that there i	is an incremen	tal \$3.32 NTI	BA rebate per	r case everyday.	
	20 oz CSD	24	\$32.00	\$3.94	\$28.06	2/\$4.00	41.50%	\$2.69: 56.5%	
	1 Liter Brisk	15	\$17.06	\$1.00	\$16.06	2/\$3.50	42.30%	\$2.19: 53.9%	* Margins and cost are before any vendor
4	28oz Gatorade	15	\$21.00	\$0	\$21.00	2/\$5	44.00%	\$3.09: 54.7	rebates. Texas and Oklahoma Stores
	16oz Rockstar (all flavors)	12	\$14.05	\$0	\$14.05	2/\$3.75	37.60%	\$2.99: 60.9%	
	20oz CSD Texas and	24 I Oklahoma	\$30.60 stores where	\$0 DP brands are sold fro	\$30.60 om the DP Truck /	2/\$4.25 DP Markets - (s	40.00% erviced by KDP)	\$2.59: 50.6%	
-	20oz CSD 7up/Flavors / No DP Branded SKUs	24	\$30.60	\$0	\$30.60	2/\$4.25	40.00%	\$3.29: 50.6%	
þ	Texas stores who	ere only 7up 2	and flavors (f \$11.05	IO DP brands) are sol o \$0	d from 7UP Truck \$11.05	/ 7up Markets - 2/\$12.99	(serviced by KE 14.90%	<i>P 7up)</i> \$10.29: 46.3%	
מס	Texas and	l Oklahoma		DP brands are sold fro	om the DP Truck /		erviced by KDP)		
Pri	1 12pk cans CSD 7up/Flavors / No DP Branded SKUs	2	\$11.05	\$0	\$11.05	2/\$12.99	14.90%	\$10.29: 46.3%	* Margins and cost are
A L	Texas stores who	ere only 7up	and flavors (N	IO DP brands) are solo	d from 7UP Truck	/ 7up Markets -	(serviced by KE	OP 7up)	before any vendor rebates. Texas and
	Core 30.4oz	12	\$16.50	\$0	\$16.50	2/\$4.50	38.90%	\$3.09: 55.3%	Oklahoma Stores
-1	C4 Ultimate (does not include performance and smart)	12	\$23.00	\$0	\$23.00	2/\$6.50	41.00%	\$3.89: 50.6%	
	Bai 18oz	12	\$16.50	\$0	\$16.50	2/\$4.50	38.90%	\$3.09: 55.3%	
	Snapple 32oz	12	\$16.50	\$0	\$16.50	2/\$4.50	38.90%	\$3.19:56.7%	
. Y	Monster /NOS/Full Throttle 16oz, 15.5 oz	24	\$41.51	\$0	\$41.51	2/\$5.50	37.10%	\$3.49: 50.4%	
	Texas and Oklah	oma Stores;	Includes 160	z/15.5oz Monster, NO	S, Full Throttle, E	Bang and Reign	Total Body Fuel	l Brand	* Margins and cost are before any vendor
Z Đ	Bang and Reign Performance 16oz	12	\$19.20	\$0	\$19.20	2/\$5.00	36.00%	\$3.29: 51.4%	rebates. Texas and Oklahoma Stores
Σ				Texas and Oklahor	ma Stores				
<u>×</u>	Red Bull	24	\$38.75	\$0	\$38.75	2/\$5.00	35.40%	\$2.99: 45.8%	* Margins are before rebate. Must have a
ed Bul	8.4 oz Red Bull 12 oz	24	\$51.54	\$0	\$51.54	2/\$6.00	28.30%	\$3.99: 45.9%	secondary piece of equipment (cooler or display qualify)and
Red Ked Ked Ked Ked Ked Ked Ked Ked Ked K				Texas and Oklah	oma stores				maintain vault space to qualify for maximum rebates.



GSC GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service

MARS ICE CREAM

GSC ITEM ID #424564 | CHOC ICE CRM SDWCH M&MS | 24 PK / 4 OZ | \$35.75N GSC ITEM ID #222018 | ICE CREAM SNICKERS KG B | 24 PK / 2.8 OZ | \$31.35N GSC ITEM ID #106492 | ICE CREAM TWIX KING BAR | 24 PK / 3 OZ | \$31.35N GSC ITEM ID #424549 | ICE CRM SDWCH M&MS | 24 PK / 4 OZ | \$35.75N GSC ITEM ID #726752 | ICE CRM SDWCH M&M CC&CR | 24 PK / 4 OZ | \$35.75N GSC ITEM ID #670562 | ICE CRM SDWCH MINT M&MS | 24 PK / 4 OZ | \$35.75N GSC ITEM ID #670562 | ICE CRM SDWCH MINT M&MS | 24 PK / 4 OZ | \$35.75N GSC ITEM ID #210302 | DOVE BAR VAN/MLKCHOC | 12 PK / 2.89 OZ | \$20.20N GSC ITEM ID #222042 | STARBURST STRWY SORBT | 12 PK / 2.6 OZ | \$12.47N GSC ITEM ID #763862 | M&M ICE CRM PINT | 8 PK / 14 OZ | \$29.05N GSC ITEM ID #763854 | TWIX ICE CRM PINT | 8 PK / 14 OZ | \$29.05N





MAGIC SPOON PROTEIN TREATS



12 PK | 1.4 OZ | \$23.86N

GSC ITEM ID #822130 | BLBRY MUFFN GSC ITEM ID #821967 | CHOC P BTR GSC ITEM ID #821827 | DBL CHOC GSC ITEM ID #822122 | MARSHMALLOW

ARIZONA FRUIT SNACKS





GSC ITEM ID #829267 | MIXED FRT PG | \$1.50N GSC ITEM ID #827584 | SR LMND PG | \$1.50N GSC ITEM ID #827592 | WTRMLN PG | \$1.40N



UNCRUSTABLES

GSC ITEM ID #796821 | PB & GRAPE | 8 PK / 2.6 OZ | \$6.91N GSC ITEM ID #796839 | PB & STRAWBERRY | 8 PK / 2.6 OZ | \$7.20N









UGLIES KETTLE CHIPS

GSC ITEM ID #824847 | BBQ | 10 PK / 2 OZ | \$9.75N GSC ITEM ID #824854 | BFL RNCH | 10 PK / 2 OZ | \$9.75N GSC ITEM ID #824862 | CH/SR CR | 10 PK / 2 OZ | \$9.75N GSC ITEM ID #824870 | JAL | 10 PK / 2 OZ | \$9.75N GSC ITEM ID #824896 | SEA SLT | 10 PK / 2 OZ | \$9.75N GSC ITEM ID #824888 | SLT//NGR | 10 PK / 2 OZ | \$9.75N GSC ITEM ID #824889 | SWT POT | 10 PK / 1.5 OZ | \$9.75N

Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

Michelle Long - Dallas, TX | 214-533-6765 | mlong@grocerysupply.com

Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com Kevin Craig - East Texas | 903-262-7373 | kcraig@grocerysupply.com

GSC offers \$100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com



June Promotions







































Static Clings

June 2025 Promotions — Texas & Oklahoma



Vitamin Water 20oz 2 for \$5.00 Or 1 @ Regular Price

Pepsi – All Flavors 20oz bottles 2 for \$4.00



Body Armor (includes 16oz Flash IV) 28 oz Bottles 2/\$5.50 Or 1 @ Regular Price



20oz CSD (MM & Fanta Flavors only) 2 for \$4.00 Or 1 @ Regular Price



1 Liter Smart Water 2 for \$6.00 Or 1 @ Regular Price



18.5 oz Gold Peak Tea 2 for \$5.00 Or 1 @ Regular Price



Brisk Tea 1 Liter 2 for \$3.50 Or 1 @ Regular Price





Rockstar (all flavors) 16oz cans 2 for \$3.75 Or 1 @ Regular Price



7-Up and Flavors 20oz Bottles 2/\$4.25 Or 1 @ Regular Price



12pk Cans 2 for \$12.99 Or 1 @ Regular Price



C4 Ultimate Energy (exclude Performance & Smart) 2 for \$6.50 Or 1 @ Regular Price



Bai 18oz 2 for \$4.50 ANTIOXIDANT Or 1 @ Regular Price



Bang and Reign Performance 16oz 2 for \$5.00 or



Core Water 30.4oz 2 for \$4.50 Or 1 @ Regular Price



Snapple 32oz bottles 2 for \$4.50 or 1 @ Regular Price



16 oz & 15.5 oz 2 for \$5.50 or 1 @ Regular Price

Monster Energy

OPTION 1: Texas and Oklahoma Stores where DP brands are sold from the DP Trucks. DP Markets serviced by KDP



Red Bull - All Varieties 8.4oz & 12oz Singles 2 for \$5.00 8.4oz. 2/\$6.00 12oz. Or 1 @ Regular Price



June 2025 Promotions — Texas & Oklahoma



Vitamin Water 20oz 2 for \$5.00 Or 1 @ Regular Price

Pepsi – All Flavors 20oz bottles 2 for \$4.00

Or 1 @ Regular Price



Body Armor (includes 16oz Flash IV) 28 oz Bottles 2/\$5.50 Or 1 @ Regular Price



20oz CSD (MM & Fanta Flavors only) 2 for \$4.00 Or 1 @ Regular Price



1 Liter Smart Water 2 for \$6.00 Or 1 @ Regular Price



18.5 oz Gold Peak Tea 2 for \$5.00 Or 1 @ Regular Price



Brisk Tea 1 Liter 2 for \$3.50 Or 1 @ Regular Price





Rockstar (all flavors) 16oz cans 2 for \$3.75 Or 1 @ Regular Price



Pepper and Flavors 20oz Bottles 2/\$4.25 Or 1 @ Regular Price



12pk Cans (7up Flavors) 2 for \$12.99 Or 1 @ Regular Price



C4 Ultimate Energy (exclude Performance & Smart) 2 for \$6.50 Or 1 @ Regular Price



Bai 18oz 2 for \$4.50 Or 1 @ Regular Price



Bang and Reign Performance 16oz 2 for \$5.00 or

1 @ Regular Price



Core Water 30.4oz 2 for \$4.50 Or 1 @ Regular Price



Snapple 32oz bottles 2 for \$4.50 or 1 @ Regular Price



Monster Energy 16 oz & 15.5 oz

Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck. 7up Markets - (serviced

by KDP 7up)



Red Bull - All Varieties 8.4oz & 12oz Singles 2 for \$5.00 8.4oz. 2/\$6.00 12oz. Or 1 @ Regular Price





CONVENIENCE STORE

FO 2025























































ARE YOU A C-STORE OWNER

SEARCHING FOR FANTASTIC DEALS AND THE BEST VENDOR CONTRACTS?

BECOME PART OF THE NEXGEN ALLIANCE GROUP TODAY!

OUR ASSISTANCE TO CONVENIENCE STORE OWNERS ENCOMPASSES SECURING EXCELLENT EALS AND NEGOTIATING HIGH-QUALIT VENDOR CONTRACTS TO CULTIVATE RELIA

EXCLUSIVE PROMOTIONS DISCOUNTS SPECIAL OFFERS

RELIABLE SUPPLIERS | VENDOR CONTRACTS | REBATES

IS ELIGIBLE



(972) 922-2054 info@thenxga.com





o in Othenxga



STORE fixture



Led Signs

DFW DISPLAY & FIXTURE

Cigarette



CUSTOM



WALK IN

Coolers



Snowcase



Slatewall

Humidor

(214-604-3525

10793 HARRY HINES BLVD #120, DALLAS, TX 75220 WWW.DFWFIXTURE.COM

The SBA Loan Experts® is not associated with SBA.gov and is a private business providing Consulting Services for Small Businesses.



EXPERIENCE - EXPERTISE & EXCELLENT CUSTOMER SERVICE

High approval rate as the loan amount is calculated based on your gross revenue as opposed to net income, which allows more business owners to qualify.



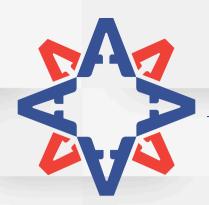


Grow Your Business with a Micro Loan

- Get up to \$150K for 10 years
- Expedited processing
- No collateral required
- No prepayment penalty
- Less documentation to pre-qualify

Buy a Business 10% Down Payment

- Business Goodwill Ioans
- Real Estate purchase loans
- Partner buy out loans (\$0 down in most cases)
- Refinance 100% loan balance
- Construction or Remodeling loans
- Franchise financing
- Any other business finance needs



NATA

NATIONAL ALLIANCE OF TRADE ASSOCIATIONS, LLC

2025-2026 NATA EXECUTIVE COMMITTEE



MANSOOR ALI CHAIRMAN [PRESIDENT NTBA]



IRFAN LAKHANI VICE CHAIRMAN [CHAIRMAN ARA]



SAMEER VISHNANI HONORARY SECRETARY [PRESIDENT MOKAN]



AZIZ MAKNOJIA TREASURER



NOORUDDIN LALANI MEMBER AT LARGE [PRESIDENT FRA]

NATA BOARD OF DIRECTORS





NOORUDDIN TEJANI PRESIDENT MBA



SAMEER SURANI PRESIDENT ATA



ARSHAD MAREDIA PRESIDENT VTA



KARIM AJANI PRESIDENT AMA



NATA ADVISORY COMMITTEE



PRESIDENT



FAISAL JIWANI AC MEMBER



KARIM THOBANI AC MEMBER



FREE EXPO PASS

TUE - JUNE 10 10:00 AM - 3:00PM WED - JUNE 11

10:00 AM - 2:00PM

EXHIBIT HALL LUNCH ACCESS BOTH DAYS

FOR QUALIFIED ATTENDEES

FORT WORTH, TX

2025 SOUTHWEST FUEL & CONVENIENCE EXPO



OMNI FORT WORTH & FORT WORTH CONVENTION CENTER

JUNE 9-11, 2025

SCAN HERE TO REGISTER - REGISTRATION IS REQUIRED! - COMPLETE ONLINE OR ON SITE



BOOST YOUR BUSINESS

AT THE SOUTHWEST FUEL & CONVENIENCE EXPO!















Meet with trusted vendors, explore a wide variety of products, and gain access to services that can improve operational efficiency and profitability.

COMPLIMENTS OF TONTBA

OVER 300 EXHIBITORS

From cutting-edge fuel management solutions to the latest in store technologies to trending products, you'll walk away with valuable insights and resources to enhance your business.

INTRODUCING





ROCKIN'PROTE

WHY YUMI?

- 100% Guaranteed Program
- Delivery off same Yumi delivery truck means NO minimum
- No crates; delivered in shrink wrap and cardboard
- Merchandising in store owned Dairy door (No equipment
- No monthly commodity cost

orogram)







64oz ESL - Extended Shelf Life Keeps Product Fresher Longer Reduced Spoils at store level RTD MILK 120z

ROCKIN PROTEIN 506	
ROCKIN PROTEIN 50 G Loross mer	
ROCKIN PROTEIN PORTFOLIO ITEM RANK FOR C-STORE BASED ON AVG. WEEKLY DOLLARS PER STORE SELLING STORE SELLING GUATANTEEQ!	

SHAMROCK RTD MILK	12oz/12PK	64oz/6PK
UNIT COST	\$1.70	\$4.60
OFF INVOICE DISCOUNT	-\$.10	-\$.20
NET UNIT COST	\$1.60	\$4.40

19.7oz/12PK

SHAMROCK 50G PROTEIN

UNIT COST

\$3.84

-\$.25

OFF INVOICE DISCOUNT

NET UNIT COST

\$3.59



VENDOR COMMUNICATION SERVICE

PROGRAMING AGREEMENT SHOPPER DESTINATION

MOST VALUED RETAILER

RETAIL EXECUTION

SET & PROMOTIONAL (972) 242-0100
(972) 242-0075
info@thentba.com
thentba.com
6142 Campbell Road Dallas, Texas 75248
FOR UPDATES, NEWS & MORE!









CONTACT CAB

For cost-free, confidential, and compassionate dispute resolution services to assist with matrimonial, commercial, or family conflicts, please contact your Regional CAB Chairperson by calling 1-855-US-CAB-63 (1-855-872-2263) or email us at ncabusa@gmail.com.

CONTACT ACCESS

Jamati Members can reach ACCESS volunteers and SSN professional case managers 24 hours a day, 7 days a week electronically through a service request form or by calling 1-844-55-ACCESS (1-844-552-2237). All inquiries are confidential.

FOCUS USA

Are you prepared for a severe weather event or natural disaster? Visit FOCUS USA or call 1-877- FOCUS-59 (1-877-362-8759) for additional support.

DISCLAIMER

North Texas Business Alliance Co-op. (NTBA), formerly known as Northern Texas Trade Association, makes no guarantees, warranties, or representations as to the completeness or accuracy of any third-party products, services, information, or solicitations included in this communication. The third parties listed are not affiliated with NTBA and are solely responsible for their products, services, information, and solicitations. Hence, NTBA, its directors, and employees disclaim all responsibility for any liability, loss, injury, or risk that is incurred as a direct or indirect result of the use of information or solicitations included in this communication. All logos, trademarks, and trade names used in this communication are the property of their respective owners.

NTBA is committed to protecting your privacy and asks you to perform your due diligence prior to conducting business with any vendor. Also, please note that NTBA does not provide any legal counseling or representation. Any information provided is strictly informational and does not constitute legal advice.

QUARTERLY REBATE PAYMENT TIMELINE QUARTER 2 ST REBATE CHEOUE REBATE CHEQUE **EXPECTED DATE EXPECTED DATE** APRIL 1ST - JUNE 30™ JAN 1ST - MARCH 31ST **QUARTER 3 REBATE CHEQUE** REBATE CHEQUE **31** ST **EXPECTED DATE** EXPECTED DATE JULY 1ST - SEPT 30[™] OCT 1st - DEC 31st