

JANUARY 2025



NTBA [®]

NORTH TEXAS BUSINESS ALLIANCE

NEWSLETTER



2025



**HAPPY NEW YEAR
NEW YEAR, NEW
BEGINNINGS, ENDLESS
POSSIBILITIES**

FOLLOW US
FOR UPDATES, NEWS & MORE!



@THENTBA

thentba.com

CONTACT THE OFFICE **(972) 242 - 0100** **INFO@THENTBA.COM**



To Our Distinguished Members,

It is my immense honor to serve as President of the North Texas Business Alliance as we celebrate a significant milestone — **25 incredible years** of dedication, collaboration, and growth. This journey has been defined by resilience, innovation, and a shared vision to provide our community with a better quality of life.

Twenty-five years ago, a group of visionary entrepreneurs came together with a common goal: to create a thriving business community in North Texas. They understood the power of unity — that by standing together, we could achieve far more than any one of us could alone. Over the years, we have faced challenges, seized opportunities, and celebrated countless successes, all while fostering a deep sense of civic duty and commitment to our Jamat.

To all our past leadership and Boards of Directors: **thank you** for your tireless dedication and service to the community. Your vision and passion laid the foundation on which we stand today, paving the way for future generations of entrepreneurs and leaders. You have shown us that **UNITY** is our greatest strength, even in the face of adversity.

To our current members: you are the heartbeat of this association. Your commitment to one another and to our shared mission has propelled us forward, even during challenging times. Together, we have created an environment where ideas flourish, innovation thrives, and businesses grow. Your willingness to collaborate and share resources is a testament to the remarkable strength and character of our community.

I would also like to express my sincere gratitude to our **current Board of Directors** for their unwavering service and leadership. To our office staff and Member Relationship Managers: your hard work and dedication have been instrumental in serving and strengthening our membership, and we are deeply grateful for your commitment.

As we reflect on this incredible milestone, let us honor the past, celebrate the present, and look forward to a future filled with growth, innovation, and success. Here's to **25 years of partnership** and to many more years of progress together.

Together, we are stronger. Together, we will continue to make a meaningful impact in our community and beyond.

Thank you!

With gratitude and pride,

Mansoor Ali

Mansoor Ali
President - North Texas Business Alliance

MEMBERS AND VENDOR RELATIONS

YOUR DIRECT LINK TO NTBA BENEFITS - MRM



As an NTBA member, your first line of contact is the Member Relationship Manager (MRM), providing personalized support and timely assistance. The MRM acts as a bridge between members and vendors, ensuring seamless communication.

Benefits of working with the MRM:

- Prompt concern resolution
- Guidance on membership services
- Operational support
- Insights on valuable resources
- Store evaluations and tailored solutions
- Enhanced business growth strategies

Experience the Advantage of One-on-One Support

With the MRM, you're ensured dedicated attention, feeling valued and supported throughout your NTBA journey.

CONNECT WITH YOUR MRM TODAY!

JAIME MCCLAINE

SUPERVISOR, MEMBER RELATIONSHIP MANAGER

jmclaine@thentba.com (817) 789-0995



JOE PARAMO

Member Relationship Manager
(214) 769-0392
jparamo@thentba.com



JEFF WILLIS

Member Relationship Manager
(469) 873-2357
jwillis@thentba.com



MATT STRINGFELLOW

Member Relationship Manager
(972) 841-7603
mstringfellow@thentba.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ace Petro, LLC	Al Tailor	(832) 228-5677	al.acepetro@gmail.com
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	Lauren.Douglas@anheuser-busch.com
ATM Link Inc	Minhas Vellani	(281) 568-4443	sales@atm-link.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Barcels	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Ben E. Keith Beverages	Cliff Reece	(214) 876-0387	cliffreece@benekeith.com
BIMBO PASTRIES	Jesse Apolinar	(210) 488-3544	jesse.apolinar@grupobimbo.com
Biolyte	Griffin Nichols	(978) 660-5147	griffin.nichols@drinkbiolyte.com
Black Rifle Coffee	Josh Gallagher	(801) 718-6183	Joshua.Gallagher@blackriflecoffee.com
Blue Triton Brands	Kris Tidmore	(281) 642-1412	kris.tidmore@bluetriton.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	APrasla@pdisoftware.com
Campbell del by Yumi	Richard Araujo	(469) 389-9921	richard_araujo@campbellussales.com
Celsius	Bobby Pickens	(469) 766-9562	Bobby.pickens@pepsico.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
CoinFlip	Kendal K. Brice	(312) 931-0824	kbrice@coinflip.tech
Community Coffee	Tommy Martin	214) 991-7154	tmartin@communitycoffee.com
Congo Brands	Leslie Holloway	(210) 324-3519	lholloway@CongoBrands.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Matthew Stark	(615) 584-9477	matsta@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Dyna Distributing	Brian Johnson	(214) 709-7917	Admin@dynadistribution.com
Electrolit	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Essentia	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Farmer Bros Coffee	Arturo Gonzales Jr	(817) 680-7482	Arturo.Gonzalez@farmerbros.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	Cedric.Smith@Fifco.com
Fiji Water	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
Frito Lay	Reid Fernandez	(832)-876-1047	reid.fernandez@pepsico.com
Gatorade	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Ghost Energy	Jennifer Ray	(817) 614-1205	jennifer.ray2@anheuser-busch.com
Goat Fuel Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Grocery Supply Co.	Larry Lane	(214) 850-6437	llane@grocerysupply.com
Gym Weed Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
IMM	Ricardo Villarreal	(214) 505-9287	RicardoV@immlatino.com
J & S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
Labrada	Jason Smith	(800) 832-9946	jasons@labrada.com
Life Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
Liquid Death Mountain Water	Michelle Gange	(707) 321-9923	michelle@liquiddeath.com
Lost and Found Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@JETGAS.COM
Modisoft	Saleem	(866) 216-8707	saleem@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	Mark.Messina@molsoncoors.com
Monster	Dominic Pedri	(917) 455-4856	Dominic.Pedri@Monsterenergy.com
Monster Brewing	Darren Penman	(801) 953-4956	darren.penman@monsterbrewing.com
Mother Parkers	Mike Jenkins	(817) 682-1182	mjenkins@mother-parkers.com
National Bitcoin ATM	Kendall Jasco	(949) 329-2845	kendall@nationalbitcoin.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Novamex	Alfredo Martinez	(915) 594-1618	Alfredo.martinez@novamex.com
Nutrabolt - C4 Energy	Larry Anderson	(817) 727-0472	landerson@nutrabort.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Pepsi	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Rapid Exchange Propane	Sam Hardin	(713) 444-1678	sam.hardin@rapidxchange.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Redcon 1 (Energy & Protein)	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Reddy Ice	Customer Service	(972) 296-4271	customerservice@reddyice.com
Republic National Distributing Company	Brad VanZandt	(903) 278-7010	Brad.VanZandt@rndc-USA.COM
Ryse Energy	Tyler Williams	(541) 556-0640	tyler.williams@ryseupps.com
Savia (Coco Milk & Aloe)	Derek Link	(903) 814-8234	derek@saviausa.com
Savia Aloa	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Suerox - Genomma Lab	Shannon Brienza	(205)-249-9897	shannon.brienza@genommalab.com
Super Coffee	Kevin Jackson	(214) 837-3951	KevinJackson@benekeith.com
TAS Environmental Services	Wesley Justus	(214) 970-9625	wjustus@taslp.com
Uptime Energy	Ritchie Baddour	(469) 550-4014	rbaddour@uptimeenergy.com
Waiakea Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Wonderful Pistachio	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
World Pay CC Processing	Ilene Howard	(513) 680-6750	ilene.howard@fisglobal.com
Yesly Enhanced Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Yumi Ice Cream	Travis Zikias	(505) 301-4107	travis.zikias@yumiiicecream.com
Zen Water	Brian Janak	(972) 998-2834	brianjanak@zenwtr.com

NTBA CONTACT INFORMATION

Name	Title	Phone	Email
Jaime McClaine	Member Relations Supervisor	(817) 789-0995	jmclaine@thentba.com
Joe Paramo	Member Relations Manager	(214) 769-0392	jparamo@thentba.com
Jeff Willis	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
Matt Stringfellow	Member Relations Manager	(972) 841-7603	mstringfellow@thentba.com
Rafiq Jindani	Office Administrator	(469) 934-9839	info@thentba.com

Customer Service Visits

- Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NTBA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- The NTBA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NTBA Member Relations Manager will also take pictures for record keeping and referral.
- The NTBA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- The NTBA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



*Your **Member Relations Manager** is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.*



\$500

December High Performers



WINNERS!

ONE STOP FOOD STORE
DENISON, TX

EXXON 380
CADDO MILLS, TX



THANK YOU FOR BEE'ing high performing!

January Promotions

RETAILER	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE (If Applicable)	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	REMINDERS		
	12oz MM Juice	24	\$37.44	\$0.00	\$37.44	2/\$5.25	40.0%	\$2.99: 47.8%	* Margins and cost are before any vendor rebates		
	20oz Vitamin Water	12	\$17.88	\$0.00	\$17.88	2/\$5.00	40.40%	\$2.99: 50.2%			
20oz CSD (24 case) Don't forget that there is an incremental \$3.32 NTBA rebate per case everyday.											
	20 oz CSD	24	\$32.00	\$3.94	\$28.06	2/\$4.00	41.50%	\$2.69: 56.5%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	1 Liter Brisk	15	\$17.06	\$1.00	\$16.06	2/\$3.50	42.30%	\$2.19: 53.9%			
	16oz Rockstar (all flavors)	12	\$14.05	\$0	\$14.05	2/\$3.75	37.60%	\$2.99: 60.9%			
	2 Liter	8	\$13.90	\$0	\$13.90	2/\$4.50	22.70%	\$3.29: 47.1%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	<i>Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)</i>										
	2 Liter 7up/Flavors / No DP Branded SKUs	8	\$13.90	\$0	\$13.90	2/\$4.50	22.70%	\$3.29: 47.1%			
	<i>Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)</i>										
	Vita Coco Cans	12	\$16.50	\$0	\$16.50	2/\$4.50	39.00%	\$3.49: 60.4%			
	Evian 1 liter	12	\$17.80	\$0	\$17.80	2/\$5.00	40.80%	\$3.69: 59.9%			
	Snapple 32oz	12	\$16.50	\$0	\$16.50	2/\$4.50	39.00%	\$3.49: 60.4%			
	Monster /NOS/Full Throttle 16oz, 15.5 oz	24	\$41.51	\$0	\$41.51	2/\$5.50	37.10%	\$3.49: 50.4%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	<i>Texas and Oklahoma Stores; Includes 16oz/15.5oz Monster, NOS, Full Throttle, Bang and Reign Total Body Fuel Brand</i>										
	Bang and Reign Performance 16oz	12	\$19.20	\$0	\$19.20	2/\$5.00	36.00%	\$3.29: 51.4%			
<i>Texas and Oklahoma Stores</i>											
	Red Bull 8.4 oz	24	\$38.75	\$0	\$38.75	2/\$5.00	35.40%	\$2.99: 45.8%	* Margins are before rebate. Must have a secondary piece of equipment (cooler or display qualify) and maintain vault space to qualify for maximum rebates.		
	Red Bull 12 oz	24	\$51.54	\$0	\$51.54	2/\$6.00	28.30%	\$3.99: 45.9%			
<i>Texas and Oklahoma stores</i>											
	2.69 size Lays, Fritos and Funyuns	each	\$1.82	\$0	\$1.82	2/\$5.00	27.2%	\$2.69: 32.3%	* Margins and cost are before any vendor rebates		
<i>* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores</i>											

January 2025 Promotions – Texas & Oklahoma



Minute Maid Juice
12oz bottle
2 for \$5.25
Or 1 @ Regular Price



Vitamin Water 20oz
2 for \$5.00
Or 1 @ Regular Price



Rockstar (all flavors)
16oz cans
2 for \$3.75
Or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for \$4.00
Or 1 @ Regular Price



Brisk Tea
1 Liter
2 for \$3.50
Or 1 @ Regular Price



Dr. Pepper & Flavors
2 Liter bottles
2 for \$4.50
Or 1 @ Regular Price



Vita Coco Cans
2 for \$4.50
Or 1 @ Regular Price



Evian 1 Liter bottles
2 for \$5.00
Or 1 @ Regular Price



Snapple
32oz bottles
2 for \$4.50 or
1 @ Regular Price



Monster Energy
16 oz & 15.5 oz
2 for \$5.50
or 1 @ Regular Price



Bang and Reign Performance
16oz
2 for \$5.00 or
1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for \$5.00 8.4oz.
2/\$6.00 12oz.
Or 1 @ Regular Price



2.69 Size Lays, Fritos and Funyuns
2 for \$5.00 or 1 @ Regular Price

OPTION 1: Texas and Oklahoma Stores where DP brands are sold from the DP Trucks. DP Markets serviced by KDP



January 2025 Promotions – Texas & Oklahoma



Minute Maid Juice
12oz bottle
2 for \$5.25
Or 1 @ Regular Price



Vitamin Water 20oz
2 for \$5.00
Or 1 @ Regular Price



Rockstar (all flavors)
16oz cans
2 for \$3.75
Or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for \$4.00
Or 1 @ Regular Price



Brisk Tea
1 Liter
2 for \$3.50
Or 1 @ Regular Price



7up & Flavors
2 Liter bottles
2 for \$4.50
Or 1 @ Regular Price



Vita Coco Cans
2 for \$4.50
Or 1 @ Regular Price



Evian 1 Liter bottles
2 for \$5.00
Or 1 @ Regular Price



Snapple
32oz bottles
2 for \$4.50 or
1 @ Regular Price



Monster Energy
16 oz & 15.5 oz
2 for \$5.50
or 1 @ Regular Price



Bang and Reign Performance
16oz
2 for \$5.00 or
1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for \$5.00 8.4oz.
2/\$6.00 12oz.
Or 1 @ Regular Price



**2.69 Size Lay's,
Fritos and Funyuns**
2 for \$5.00 or 1 @
Regular Price

OPTION 2:

Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck.
7up Markets - (serviced by KDP 7up)



2-LITER BOTTLES
2/\$4.50
or one of regular retail

Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

UNLEASH YOUR FLAVOR
2/\$3.50
Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

THE ONE YOU CRAVE
2-LITER BOTTLES
2/\$4.50
or one of regular retail

Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

water the way nature intended.

1-liter bottles
2/\$5
Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

EXPLODE WITH FLAVOR
Includes all flavors of \$2.99 Fritos, Tostitos, Lay's & Tostitos Flamin' Hot
2 for \$5
All sizes of regular retail - Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

PUT GOOD IN. GET GOOD OUT.
All 12oz Flavors of Minute Maid
2 for \$5.25
Or one of regular retail - Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

Energize Your Day!
All Max Cans of Monster Energy, Full Throttle Energy & NOS High Performance Energy Drink
2/\$5.50
All Max Cans of Bang Energy & Bang Fuel
2/\$5
Or one of regular retail - Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

2 FOR \$4
20oz Bottles
Plus tax and deposit where applicable
Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

100% WIINGS WITH MONK FRUIT EXTRACT.
2 for \$5 | 2 for \$6
All 16oz cans of Red Bull - Offer valid from 1/1/2025 to 1/31/2025
All 12oz cans of Red Bull Singles - Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

FOR THE HUSTLE
ALL 16oz FLAVORS OF ROCKSTAR
2/\$3.75
Or one of regular retail - Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

same delicious snapple, new better bottle.
All 32oz bottles of Snapple
2/\$4.50
Or one of regular retail - Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

16.9oz Flavors
2/\$4.50
Offer valid from 1/1/2025 to 1/31/2025
Or one of regular retail

NTBA SPECIAL

get some (vitamins)
all 20oz flavors of vitaminwater
2/\$5
Or one of regular retail - Offer valid from 1/1/2025 to 1/31/2025

NTBA SPECIAL

Static Clings

The following is a paid advertisement

Republic National Distributing Company



January Promotions (Texas Only)

Sutter Home 187mL 6X4 Pack - 1/1 – 1/31

Everyday price- \$7.49

January price \$4.89 --> \$2.60 savings per unit



Atomic Boss Berry Blast and Tropical Fusion Tetra 500mL 12 Pack

Everyday price- \$4.50

January price \$2.80 --> \$1.70 savings per unit



Bota Box Tetra 500mL 12 Pack - 1/1 – 1/31

Everyday price- \$5.25

January price \$2.99 --> \$2.26 savings per unit



Underwood Wines 355mL Can 12 Pack - 1/1 - 1/31

Everyday price- \$5.25

January price \$4.19 --> \$1.06 savings per unit



Riunite 750mL 12 Pack – 1/1 – 1/31

Everyday price- \$6.25

January price \$5.25 --> \$1.00 savings per unit



If you have any further **questions**, you can also reach:

Brad VanZandt

Republic National Distributing Company

1010 Isuzu Pkwy., Grand Prairie, TX 75050

903-278-7010

Brad.vanzandt@rndc-USA.com



GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service

VICKS

- GSC ITEM ID #810440 | DAYQUIL COLD & FLU | 4 PK / 4 OZ | \$5.67N
- GSC ITEM ID #810242 | NYQ CHRY CLD & FLU | 4 PK / 4 OZ | \$22.51N
- GSC ITEM ID #907519 | DAYQUIL SVRE LIQ ONE D | 8 PK / 1 OZ | \$18.06N
- GSC ITEM ID #907527 | NYQUIL SVRE LIQ ONE D | 8 PK / 1 OZ | \$18.06N
- GSC ITEM ID #739771 | ZZZQUIL LIQ ONE DOSE | 8PK / 1 OZ | \$18.06N



CAMPBELL MW SOUPS

1 PK / 15.25 OZ | \$3.34N

- GSC ITEM ID #856062 | CHNKY CHKN NOODL
- GSC ITEM ID #856070 | CKY BEEF CN VEG
- GSC ITEM ID #626622 | CNK CHILI FIREHOUS
- GSC ITEM ID #626630 | CNK CHILI ROADHOUS



JACK LINKS DUOS

8 PK / 3.25 OZ | \$42.37N

- GSC ITEM ID #810069 | BITES RH BF/RCH CHKN
- GSC ITEM ID #810051 | JRKY BF JAL/MANGO
- GSC ITEM ID #810044 | JRKY BF ORIG/TER
- 10 PK 1.84OZ | \$16.76N
- GSC ITEM ID #810028 | STKS BF ORIG/TERI
- GSC ITEM ID #810036 | STKS BITES RH BF/RCH CHKN

f'real ENERGY FREEZE

12 PK / 12 OZ | \$24.57N



- GSC ITEM ID #805747 | BLU RASPBRY
- GSC ITEM ID #805739 | STRWBRY WTRMLN

HOST FRITTER RINGS APPLE

6 PK / 3.45 OZ | \$8.34N

GSC ITEM ID #798413



Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

- Michelle Long - Dallas, TX | 214-533-8765 | mlong@grocerysupply.com
- Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com
- Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com
- Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com
- Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com
- Kevin Craig - East Texas | 903-282-7373 | kcraig@grocerysupply.com

GSC offers \$100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com

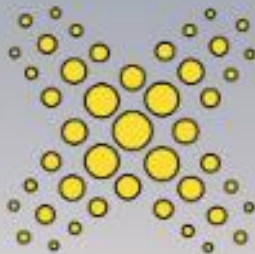
ITEM	DETAIL
Program	Buy 13 Cases at Price of 10 cases
Brand	Prime Hydration
Skus	Prime X, Glowberry (Mix + Match as needed)
Timeframe	1/01/25 – 1/31/25
Normal Invoice Cost	\$16.00
Promo Invoice Cost	\$12.31/case - in increments of 13
Unit Cost	\$1.03
Blended Margin	54.1% (at 2/\$4, \$2.59 SRP)



Prime X	
Unit UPC	8-1011612441-1
12pk Case UPC	8-1011612447-3



Glowberry	
Unit UPC	8-1011612182-3
12pk Case UPC	8-1011612183-0



NXGA

NexGen Alliance Group

ARE YOU A C-STORE OWNER

SEARCHING FOR FANTASTIC DEALS AND THE BEST VENDOR CONTRACTS?

LOOK NO FURTHER!

**BECOME PART OF THE
NEXGEN ALLIANCE**

GROUP TODAY!

EXCLUSIVE PROMOTIONS

DISCOUNTS

SPECIAL OFFERS

RELIABLE SUPPLIERS

REBATES

VENDOR CONTRACTS

EVERY STORE CAN JOIN

WE EMPOWER U.S. CONVENIENCE STORE AND GAS-STATION OWNERS BY BOOSTING THEIR PURCHASING POWER THROUGH SECURING TOP CONTRACTS FROM MAJOR VENDORS NATIONWIDE!

REGISTER NOW



FOR MORE INFO.



(972) 922-2054

info@thenxga.com | thenxga.com

@thenxga

STORE *Fixture*

DFW DISPLAY & FIXTURE



Cigarette
RACKS



Led Signs



CUSTOM
Counter



WALK IN
Coolers



Showcase



Gondola
SHELVING



Slatwall



Humidor

 **214-604-3525**

10793 HARRY HINES BLVD #120, DALLAS, TX 75220

 WWW.DFWFIXTURE.COM

Our Advantage

Platt Richmond PLLC is a full-service business law firm based in Dallas that goes beyond traditional legal counsel. Unlike many firms that simply claim to be entrepreneurial, Platt Richmond was **built by entrepreneurs**. Our founders' **firsthand experience** of the business world gives us a unique perspective that allows us to deliver **practical, results-oriented solutions**. Combining the experience typically found in large firms with the personalized service of a boutique, we offer the best of both worlds. **No inefficiency—just exceptional legal guidance tailored to your needs.**

Key Contacts



Fareed Kaisani

Senior Counsel
Corporate

fkaisani@plattrichmond.com



Steven Dimitt

Partner
Commercial Real Estate

sdimitt@plattrichmond.com



Bill Richmond

Founding Partner
Business Litigation

brichmond@plattrichmond.com



Lynnsee Starr

Associate
Commercial Real Estate

lstarr@plattrichmond.com

Practice Areas

- Bankruptcy & Restructuring
- Business Tax
- Business & IP Litigation
- Commercial Real Estate
- Employment Law
- Finance
- International Practice
- Land Use, Zoning, & Development
- Media, Sports, & Trademarks
- Mergers & Acquisitions
- Non-Profit, Social Enterprise, & Social Investing
- Securities & Private Funds
- Tech Transactions & Start-Ups

The following is a paid advertisement

The SBA Loan Experts® is not associated with SBA.gov and is a private business providing Consulting Services for Small Businesses.

Helping You To
Fullfill Your
Dreams!



The SBA
Loan Experts

EXPERIENCE - EXPERTISE & EXCELLENT CUSTOMER SERVICE

High approval rate as the loan amount is calculated based on your gross revenue as opposed to net income, which allows more business owners to qualify.

Grow Your Business
with a Micro Loan

- Get up to \$150K for 10 years
- Expedited processing
- No collateral required
- No prepayment penalty
- Less documentation to pre-qualify

Buy a Business
10% Down Payment

- Business Goodwill loans
- Real Estate purchase loans
- Partner buy out loans
(\$0 down in most cases)
- Refinance - 100% loan balance
- Construction or Remodeling loans
- Franchise financing
- Any other business finance needs



CALL US

TODAY!



**6142 Campbell Road
 Dallas, Texas 75248
 Phone: 972.242.0100
 Fax: 972.242.0075**

Email: info@thentba.com



Disclaimer:

North Texas Business Alliance Co-op. (NTBA), formerly known as Northern Texas Trade Association, makes no guarantees, warranties, or representations as to the completeness or accuracy of any third-party products, services, information, or solicitations included in this communication. The third parties listed are not affiliated with NTBA and are solely responsible for their products, services, information, and solicitations. Hence, NTBA, its directors, and employees disclaim all responsibility for any liability, loss, injury, or risk that is incurred as a direct or indirect result of the use of information or solicitations included in this communication. All logos, trademarks, and trade names used in this communication are the property of their respective owners.

NTBA is committed to protecting your privacy and asks you to perform your due diligence prior to conducting business with any vendor. Also, please note that NTBA does not provide any legal counseling or representation. Any information provided is strictly informational and does not constitute legal advice.

Quarterly Rebate Payment Timing	
Quarter 1 January 1 - March 31 July 29 - Latest Expected Date for Q1 Rebate Check	Quarter 3 July 1 - September 30 January 28 - Latest Expected Date for Q3 Rebate Check
Quarter 2 April 1 - June 30 October 28 - Latest Expected Date for Q2 Rebate Check	Quarter 4 October 1 - December 31 April 30 - Latest Expected Date for Q4 Rebate Check

Contact CAB

For cost-free, confidential, and compassionate dispute resolution services to assist with matrimonial, commercial, or family conflicts, please contact your Regional CAB Chairperson by calling 1-855-US-CAB-63 (1-855-872-2263) or email us at ncabusa@gmail.com.

Contact ACCESS

Jamati Members can reach ACCESS volunteers and SSN professional case managers 24 hours a day, 7 days a week electronically through a [service request form](#) or by calling 1-844-55-ACCESS (1-844-552-2237). All inquiries are confidential.

FOCUS USA

Are you prepared for a severe weather event or natural disaster? Visit [FOCUS USA](#) or call 1-877-FOCUS-59 (1-877-362-8759) for additional support.