

DECEMBER 2024

NTBA

NEWSLETTER

"CHALLENGES ARE OPPORTUNITIES IN DISGUISE"

Merry
Christmas



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@THENTBA

thentba.com

CONTACT THE OFFICE - (972) 242 - 0100 [INFO@THENTBA.COM](mailto:info@thentba.com)

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ace Petro, LLC	Al Tailor	(832) 228-5677	al.acepetro@gmail.com
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	Lauren.Douglas@anheuser-busch.com
ATM Link Inc	Minhas Vellani	(281) 568-4443	sales@atm-link.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Barcels	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Ben E. Keith Beverages	Cliff Reece	(214) 876-0387	cliffreece@benekeith.com
BIMBO PASTRIES	Jesse Apolinar	(210) 488-3544	jesse.apolinar@grupobimbo.com
Biolyte	Griffin Nichols	(978) 660-5147	griffin.nichols@drinkbiolyte.com
Black Rifle Coffee	Josh Gallagher	(801) 718-6183	Joshua.Gallagher@blackriflecoffee.com
Blue Triton Brands	Kris Tidmore	(281) 642-1412	kris.tidmore@bluetriton.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	APrasla@pdisoftware.com
Campbell del by Yumi	Richard Araujo	(469) 389-9921	richard_araujo@campbellussales.com
Celsius	Bobby Pickens	(469) 766-9562	Bobby.pickens@pepsico.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
CoinFlip	Kendal K. Brice	(312) 931-0824	kbrice@coinflip.tech
Community Coffee	Tommy Martin	214) 991-7154	tmartin@communitycoffee.com
Congo Brands	Leslie Holloway	(210) 324-3519	lholloway@CongoBrands.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Matthew Stark	(615) 584-9477	matsta@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Dyna Distributing	Brian Johnson	(214) 709-7917	Admin@dynadistribution.com
Electrolit	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Essentia	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Farmer Bros Coffee	Arturo Gonzales Jr	(817) 680-7482	Arturo.Gonzalez@farmerbros.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	Cedric.Smith@Fifco.com
Fiji Water	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
Frito Lay	Reid Fernandez	(832)-876-1047	reid.fernandez@pepsico.com
Gatorade	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Ghost Energy	Jennifer Ray	(817) 614-1205	jennifer.ray2@anheuser-busch.com
Goat Fuel Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Grocery Supply Co.	Larry Lane	(214) 850-6437	llane@grocerysupply.com
Gym Weed Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
IMM	Casey Grovier	(214) 497-5724	CaseyG@immlatino.com
J & S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
Labrada	Jason Smith	(800) 832-9946	jasons@labrada.com
Life Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
Liquid Death Mountain Water	Michelle Gange	(707) 321-9923	michelle@liquiddeath.com
Lost and Found Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@JETGAS.COM
Modisoft	Saleem	(866) 216-8707	saleem@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	Mark.Messina@molsoncoors.com
Monster	Dominic Pedri	(917) 455-4856	Dominic.Pedri@Monsterenergy.com
Monster Brewing	Darren Penman	(801) 953-4956	darren.penman@monsterbrewing.com
Mother Parkers	Mike Jenkins	(817) 682-1182	mjenkins@mother-parkers.com
National Bitcoin ATM	Kendall Jasco	(949) 329-2845	kendall@nationalbitcoin.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Novamex	Alfredo Martinez	(915) 594-1618	Alfredo.martinez@novamex.com
Nutrabolt - C4 Energy	Larry Anderson	(817) 727-0472	landerson@nutrabort.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Pepsi	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Rapid Exchange Propane	Sam Hardin	(713) 444-1678	sam.hardin@rapidxchange.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Redcon 1 (Energy & Protein)	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Reddy Ice	Customer Service	(972) 296-4271	customerservice@reddyice.com
Republic National Distributing Company	Brad VanZandt	(903) 278-7010	Brad.VanZandt@rndc-USA.COM
Ryse Energy	Tyler Williams	(541) 556-0640	tyler.williams@ryseupps.com
Savia (Coco Milk & Aloe)	Derek Link	(903) 814-8234	derek@saviausa.com
Savia Aloa	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Suerox - Genomma Lab	Shannon Brienza	(205)-249-9897	shannon.brienza@genommalab.com
Super Coffee	Kevin Jackson	(214) 837-3951	KevinJackson@benekeith.com
TAS Environmental Services	Wesley Justus	(214) 970-9625	wjustus@taslp.com
Uptime Energy	Vincent Palmieri	(661) 210-9787	vpalmieri@uptimeenergy.com
Waiakea Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Wonderful Pistachio	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
World Pay CC Processing	Ilene Howard	(513) 680-6750	ilene.howard@fisglobal.com
Yesly Enhanced Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Yumi Ice Cream	Travis Zikias	(505) 301-4107	travis.zikias@yumiiicecream.com
Zen Water	Brian Janak	(972) 998-2834	brianjanak@zenwtr.com

NTBA CONTACT INFORMATION

Name	Title	Phone	Email
Jaime McClaine	Member Relations Supervisor	(817) 789-0995	jmclaine@thentba.com
Joe Paramo	Member Relations Manager	(214) 769-0392	jparamo@thentba.com
Jeff Willis	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
Matt Stringfellow	Member Relations Manager	(972) 841-7603	mstringfellow@thentba.com
Rafiq Jindani	Office Administrator	(469) 934-9839	info@thentba.com

Customer Service Visits

- Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NTBA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- The NTBA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NTBA Member Relations Manager will also take pictures for record keeping and referral.
- The NTBA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- The NTBA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



*Your **Member Relations Manager** is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.*



\$500

November High Performers



WINNERS








SWIFT-T DALLAS

HAY MARKET BALCH SPRINGS



THANK YOU FOR BEE'ing high performing!

December Promotions

RETAILER	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE (If Applicable)	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	REMINDEERS		
	2 Liter	8	\$21.12	\$3.32	\$17.80	2/\$7.00	24.6%	\$3.99: 33.8%	* Margins and cost are before any vendor rebates		
	20oz Vitamin Water	12	\$17.40	\$0.00	\$17.40	2/\$5.00	42.00%	\$2.89: 49.8%			
20oz CSD (24 case) Don't forget that there is an incremental \$3.32 NTBA rebate per case everyday. 16.9oz Dasani Case - every day cost (1ct case) Invoice Cost \$4.40 Available remainder of the year; Suggested Retail \$5.99											
	20 oz CSD	24	\$32.00	\$3.94	\$28.06	2/\$4.00	41.50%	\$2.69: 56.5%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	1 Liter Brisk	15	\$17.06	\$1.00	\$16.06	2/\$3.50	42.30%	\$2.19: 53.9%			
	16oz Rockstar (all flavors)	12	\$14.05	\$0	\$14.05	2/\$3.75	37.60%	\$2.99: 60.9%			
	2 Liter	8	\$13.90	\$0	\$13.90	2/\$4.50	22.70%	\$3.29: 47.1%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)										
	2 Liter 7up/Flavors / No DP Branded SKUs	8	\$13.90	\$0	\$13.90	2/\$4.50	22.70%	\$3.29: 47.1%			
	Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)										
	Vita Coco 16.9oz PET	12	\$20.70	\$0	\$20.70	2/\$5.75	40.00%	\$3.69: 53.1%			
	Bai 18oz	12	\$16.50	\$0	\$16.50	2/\$4.50	39.00%	\$2.99: 53.8%			
	Snapple 32oz	12	\$16.50	\$0	\$16.50	2/\$4.50	39.00%	\$3.49: 60.4%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	C4 Ultimate 16oz (excludes performance and Smart)	12	\$23.00	\$0	\$23.00	2/\$6.50	41.00%	\$3.79: 49.3%			
	Monster /NOS/Full Throttle 16oz, 15.5 oz	24	\$41.51	\$0	\$41.51	2/\$5.50	37.10%	\$3.49: 50.4%			
Texas and Oklahoma Stores; Includes 16oz/15.5oz Monster, NOS, Full Throttle, Bang and Reign Total Body Fuel Brand											
	Bang and Reign Performance 16oz	12	\$19.20	\$0	\$19.20	2/\$5.00	36.00%	\$3.29: 51.4%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores		
	Texas and Oklahoma Stores										
	Red Bull 8.4 oz	24	\$38.75	\$0	\$38.75	2/\$5.00	35.40%	\$2.99: 45.8%	* Margins are before rebate. Must have a secondary piece of equipment (cooler or display qualify) and maintain vault space to qualify for maximum rebates.		
	Red Bull 12 oz	24	\$51.54	\$0	\$51.54	2/\$6.00	28.30%	\$3.99: 45.9%			
Texas and Oklahoma stores											
	4.99 size Lays - all flavors	each	\$3.23	\$0	\$3.23	Buy two bags and save \$2.00 - 'Buy 2 Save \$2.00'	19.1%	\$4.99: 35.3%	* Margins and cost are before any vendor rebates		
	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores										

2-LITER BOTTLES
2/\$4.50
 Offer valid from 12/1/2014 to 12/31/2014
 All 2-liter flavors
 Other rules may apply. See store for details.



NTBA SPECIAL

baï
 2-LITER BOTTLES
2/\$4.50
 Offer valid from 12/1/2014 to 12/31/2014
 All 18oz Flavors
 Other rules may apply. See store for details.



NTBA SPECIAL

UNLEASH YOUR FLAVOR
2/\$3.50
 Offer valid from 12/1/2014 to 12/31/2014
 All 18oz Flavors
 Other rules may apply. See store for details.



NTBA SPECIAL

IGNITE YOUR POTENTIAL
2 for \$6.50
 Offer valid from 12/1/2014 to 12/31/2014
 All 18oz Flavors
 Other rules may apply. See store for details.



NTBA SPECIAL

open happiness™
2/\$7
 Offer valid from 12/1/2014 to 12/31/2014
 All 2-liter flavors
 Other rules may apply. See store for details.



NTBA SPECIAL

THE ONE YOU CRAVE
 2-LITER BOTTLES
2/\$4.50
 Offer valid from 12/1/2014 to 12/31/2014
 All 2-liter flavors
 Other rules may apply. See store for details.



NTBA SPECIAL

GEAR UP WITH JAVA MONSTER!
10 GRAND PRIZE WINNERS
 ENTER FOR A CHANCE TO WIN:
BUY ANY 18oz JAVA MONSTER PRODUCT
SCAN TO UPLOAD RECEIPT
 Offer valid from 12/1/2014 to 12/31/2014
 Other rules may apply. See store for details.



NTBA SPECIAL

Happiness in Every Bite.
Buy 2 Save \$2
 Offer valid from 12/1/2014 to 12/31/2014
 All 10oz Flavors
 Other rules may apply. See store for details.



NTBA SPECIAL

Energize Your Day!
2/\$5.50
 Offer valid from 12/1/2014 to 12/31/2014
 All 18oz Cans of Monster Energy
 Other rules may apply. See store for details.



NTBA SPECIAL

CALL OF DUTY BLACK OPS 6
BONUS REWARDS
BUY 18oz MONSTER ENERGY PRODUCT
SCAN TO UPLOAD RECEIPT
 Offer valid from 12/1/2014 to 12/31/2014
 Other rules may apply. See store for details.



NTBA SPECIAL

2 FOR \$4
 20oz Bottles
 Offer valid from 12/1/2014 to 12/31/2014
 All 20oz Bottles
 Other rules may apply. See store for details.



NTBA SPECIAL

WIINGS FOR YOUR WINTER.
2 for \$5 **2 for \$6**
 Offer valid from 12/1/2014 to 12/31/2014
 All 12oz Single
 Other rules may apply. See store for details.



NTBA SPECIAL

FOR THE HUSTLE
2/\$3.75
 Offer valid from 12/1/2014 to 12/31/2014
 All 16oz FLAVORS OF ROCKSTAR
 Other rules may apply. See store for details.



NTBA SPECIAL

same delicious snapple, now better bottles.
2/\$4.50
 Offer valid from 12/1/2014 to 12/31/2014
 All 32oz bottles of Snapple
 Other rules may apply. See store for details.



NTBA SPECIAL

16.9oz bottles
2/\$5.75
 Offer valid from 12/1/2014 to 12/31/2014
 All 16.9oz Bottles
 Other rules may apply. See store for details.



NTBA SPECIAL

get some (vitamins)
2/\$5
 Offer valid from 12/1/2014 to 12/31/2014
 All 20oz flavors of vitaminwater
 Other rules may apply. See store for details.



NTBA SPECIAL

Static Clings

The following is a paid advertisement

Republic National Distributing Company

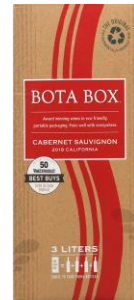


December Promotions (Texas Only)

Bota Box 3L 3 Pack - 12/1 – 12/31

Everyday price- \$16.50

December price \$14.89 --> \$1.61 savings per unit



More Labs Morning Recovery & Dream Well Shots 100mL 24 Pack

Everyday price- \$2.10

December price \$1.80 --> \$0.30 savings per unit

Korbel Brut Champagne 187 mL 6X4 Pack - 12/1 – 12/31

Everyday price- \$15.00

December price \$11.25 --> \$3.75 savings per unit



Galea Holiday Mulled Wine & Sangria 750mL 12 Pack - 12/1 - 12/31

Everyday price- \$13.50

December price \$10.50 --> \$3.00 savings per unit



Coppola Prosecco 750mL 12 Pack – 12/1 – 12/31

Everyday price- \$13.50

December price \$11.00 --> \$2.50 savings per unit



If you have any further **questions**, you can also reach:

Brad VanZandt

Republic National Distributing Company

1010 Isuzu Pkwy., Grand Prairie, TX 75050

903-278-7010

Brad.vanzandt@rndc-USA.com



GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service



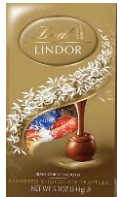
CARMEX

- GSC ITEM ID #478388 | CARMEX CHERRY STICK CARD | 6 PK / 2 CT | \$14.73N
- GSC ITEM ID #760116 | CARMEX CLICK STCK | 6 PK / 2 CT | \$14.61N
- GSC ITEM ID #810267 | CARMEX DAILY CARE STRAWBERRY | 6 PK / 2 CT | \$9.06N
- GSC ITEM ID #691402 | CARMEX JAR COUNTER UNIT | 12 PK / .25 OZ | \$18.06N
- GSC ITEM ID #769281 | CARMEX TUBE CARDED | 6 PK / .35 OZ | \$9.06N

LINDOR BALL

6 PK / 5.1OZ | \$24.20N

- GSC ITEM ID #803809 / DARK CHOC BAG
- GSC ITEM ID #344168 / ASSORTED BAG
- GSC ITEM ID #344143 / MILK CHOC BAG



BENNYS BAGEL DOGS

12 PK / 5 OZ | \$22.68N

- GSC ITEM ID #810150 | BEEF FRANK
- GSC ITEM ID #810135 | JALAP CHDR
- GSC ITEM ID #809996 | POLISH SSG



ENVIRO FIREWOOD BUNDLE PRM

1 PK / .91 CF | \$5.81N

GSC ITEM ID #805812



DOTS PRETZELS

GSC ITEM ID #790535 / GARLIC PARM
10 PK / 16 OZ | \$52.54N

GSC ITEM ID #790543 / GARLIC PARM
10PK / 5 OZ | \$29.32N



Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

- Michelle Long - Dallas, TX | 214-533-6765 | mlong@grocerysupply.com
- Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com
- Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com
- Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com
- Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com
- Kevin Craig - East Texas | 903-262-7373 | kcraig@grocerysupply.com

GSC offers \$100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com

December 2024 Promotions — Texas & Oklahoma



2 Liters Coke
2 for \$7.00
Or 1 @ Regular Price



Vitamin Water 20oz
2 for \$5.00
Or 1 @ Regular Price



Rockstar (all flavors)
16oz cans
2 for \$3.75
Or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for \$4.00
Or 1 @ Regular Price



Brisk Tea
1 Liter
2 for \$3.50
Or 1 @ Regular Price



Dr. Pepper & Flavors
2 Liter bottles
2 for \$4.50
Or 1 @ Regular Price



Vita Coco 16.9 oz
2 for \$5.75
Or 1 @ Regular Price



Bai 18oz
2 for \$4.50
Or 1 @ Regular Price



Snapple
32oz bottles
2 for \$4.50 or
@ Regular Price



C4 Ultimate Energy 16oz
(exclude Performance & Smart)
2 for \$6.50
Or 1 @ Regular Price



Monster Energy
16 oz & 15.5 oz
2 for \$5.50
or 1 @ Regular Price



Bang and Reign Performance
16oz
2 for \$5.00 or
1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for \$5.00 8.4oz.
2/\$6.00 12oz.
Or 1 @ Regular Price



\$4.99 size Lays – All flavors
Buy two bags and
save @2.00 – 'Buy 2
Save \$2.00'

OPTION 1: Texas and Oklahoma Stores where DP brands are sold from the DP Trucks. DP Markets serviced by KDP



December 2024 Promotions — Texas & Oklahoma



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Vitamin Water 20oz
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Rockstar (all flavors)
16oz cans
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Pepsi – All Flavors
20oz bottles
2 for \$4.00
Or 1 @ Regular Price



Brisk Tea
1 Liter
2 for \$3.50
Or 1 @ Regular Price



7up & Flavors
2 Liter bottles
2 for \$4.50
Or 1 @ Regular Price



Vita Coco 16.9 oz
2 for \$5.75
Or 1 @ Regular Price



Bai 18oz
2 for \$4.50
Or 1 @ Regular Price



Snapple
32oz bottles
2 for \$4.50 or
@ Regular Price



C4 Ultimate Energy 16oz
(exclude Performance & Smart)
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Monster Energy
16 oz & 15.5 oz
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Bang and Reign Performance
16oz
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Red Bull – All Varieties
8.4oz & 12oz Singles
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2/\$6.00 12oz.
Or 1 @ Regular Price



\$4.99 size Lays – All flavors
Buy two bags and
save @2.00 – 'Buy 2
Save \$2.00'

OPTION 2:

Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck.
7up Markets - (serviced by KDP 7up)



A-Maize-ing CHIPS®



COST: \$1.49

SRP: \$2.99

PICO DE GALLO
24CT/3OZ



BARBECUE
24CT/3OZ



GUACAMOLE
24CT/3OZ



CHILLI LIME
24CT/3OZ



Truly Amazing!

Contact your Jack Hilliard Rep for details.

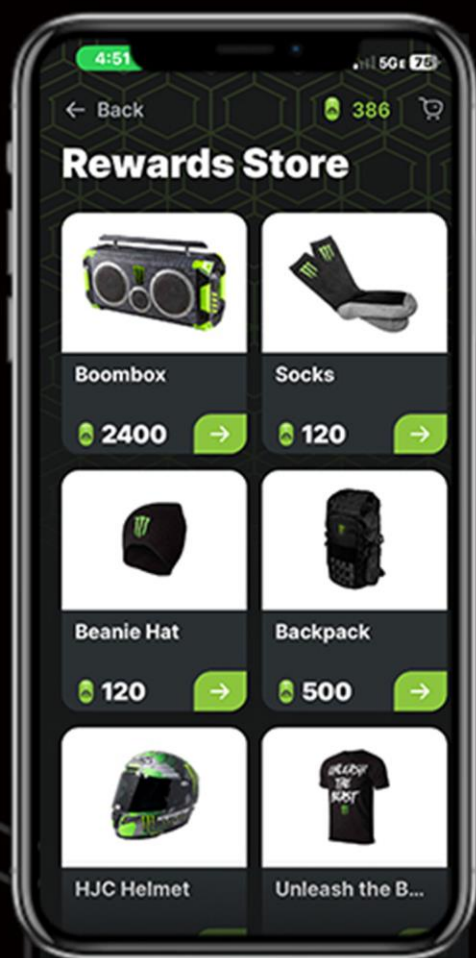


RETAILER
COLLECTIVE
GET CONNECTED



EXCLUSIVE RETAILER REWARDS APP

**JOIN
NOW**



SCAN ME



THE BEAST

HARD  6.0%



INTRODUCING NEW FLAVORS

MONSTER ENERGY TURNED 21! WE FIGURED WHY NOT CELEBRATE THE BIG DAY BY MAKING AN ADULT BEVERAGE. WE HIT DELETE ON THE ENERGY BLEND AND CUT OUT THE CAFFEINE. NEXT WE BREWED UP THE SMOOTHEST TASTING ALCOHOL EVER AND BLENDED IT WITH OUR TRIED AND TRUE FLAVORS. THE BEAST IS UNLEASHED! GREAT TASTE, SIX POINT "OH MY" PERCENT ALCOHOL AND A SMOOTH FLAVOR THAT WON'T WEIGH YOU DOWN. GET READY TO CELEBRATE AND DON'T BE AFRAID OF THE BIG BAD BEAST. **CHEERS!**

Shelf Life: 1 YEAR | ABV: 6%

ZERO SUGAR | NO CAFFEINE

AVAILABLE SIZES - 12OZ 12PK, 24OZ

Distributed By





NASTY BEAST

HARD TEA



ORIGINAL TEA+LEMONADE GREEN TEA

ORIGINAL
24oz. CAN

TEA+LEMONADE
24oz. CAN

GREEN TEA
24oz. CAN

VARIETY 12-PACK
12oz. CANS



The usual suspects were enjoying a few cold ones and decided to check out some Hard Iced Tea from the competition. Eventually somebody commented, "this stuff is just plain NASTY!" Channing Jack from Boogie Nights someone else said "GOOD NAME!" Just like that the idea was born.

Truth is, we've been making great tasting iced tea for over 25 years and have some great recipes stashed away. So we brewed some up, blended in our super clean alcohol, dialed-in the flavor, and came up with a cool can design for our new baby.

You be the Judge. Crack open a can of our new Nasty Beast Hardcore Tea and you'll see it's by far the best tasting Hard Tea out there. At 6-pint "Oh Yeah" % alcohol it's smooth as silk, but still gets the job done.

We're no Dirk Diggler, but still pretty proud of what we got!

Tea with
Attitude!

Shelf Life: 1 YEAR ABV: 6%
AVAILABLE IN 24OZ CANS AND 12-PACK

Distributed By



REVITALYTE™

#HYDRATERESPONSIBLY

RAPID HYDRATION!



SPECIAL

NTBA
North Texas Business Alliance Co-op

OFFER!



SCAN QR CODE AND COMPLETE SURVEY FOR \$6.01 FREE OFFER

BUY 5
GET 1 FREE

DISTRIBUTED BY



\$3.49 SUGGESTED UNIT RETAIL
\$23.80* PROMO CASE COST (12-PK)

+56% MARGIN!

*BEX DELIVERED PRICE DIFFERENCE WILL BE REBATED TO 23.80

BERRY FROST

LEMON LIME

STRAWBERRY BREEZE

GRAPE ZERO

ORANGE ZERO

STRAWBERRY ZERO



8 61645 00046 2



8 61645 00048 6



8 61645 00049 3



8 60010 84771 8



8 60010 84770 1



8 60010 84774 9

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PROGRAM DETAILS

Offer: Purchase 10+ cases of Bang Energy during the time frame to enter to win a pair (2) of tickets to the EDM New Year's Eve Festival: **Lights All Night!**

Time Frame: November 10 - December 15, 2024

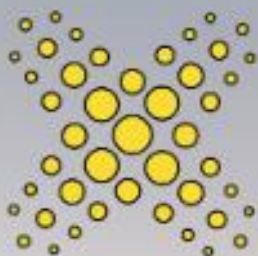
Program Details: Stores may take advantage of offer on each delivery. 10+ Bang Energy cases do not have to be purchased on one order. Monster Energy will randomly select qualified winners in the month of December 2024. Winners (3) will be notified once chosen.

Event Details:

Address: 2200 N Stemmons Fwy, Dallas, TX 75207

Date: New Year's Eve weekend, December 28-29, 2024

Scan for more info!



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Quarterly Rebate Payment Timing	
Quarter 1 January 1 - March 31 July 29 - Latest Expected Date for Q1 Rebate Check	Quarter 3 July 1 - September 30 January 28 - Latest Expected Date for Q3 Rebate Check
Quarter 2 April 1 - June 30 October 28 - Latest Expected Date for Q2 Rebate Check	Quarter 4 October 1 - December 31 April 30 - Latest Expected Date for Q4 Rebate Check

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For cost-free, confidential, and compassionate dispute resolution services to assist with matrimonial, commercial, or family conflicts, please contact your Regional CAB Chairperson by calling 1-855-US-CAB-63 (1-855-872-2263) or email us at ncabusa@gmail.com.

Contact ACCESS

Jamati Members can reach ACCESS volunteers and SSN professional case managers 24 hours a day, 7 days a week electronically through a [service request form](#) or by calling 1-844-55-ACCESS (1-844-552-2237). All inquiries are confidential.

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