

Newsletter

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- Liquid LV
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- Market S201
- Matt's Equip
- Mexican Snacks Inc
- Mighty Flame
- Miller Coors
- Modelo Especial
- ...



JUNE
2023

Introducing BAM!BEE

NTBA APP

ALL YOUR NTBA INFO AT
YOUR FINGERTIPS!
SCAN QR CODE TO DOWNLOAD



PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	Lauren.Douglas@anheuser-busch.com
ATM Link Inc	Minhas Vellani	(281) 568-4443	sales@atm-link.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Bang	Jaime Redmon	(954) 809-8785	Jaime.Redmon@bangenergy.com
BARCELS	David Detherow	(702) 578-8654	david.detherow@grupobimbo.com
Ben E. Keith Beverages	Kevin Jackson	(214) 837-3951	KevinJackson@benekeith.com
BIMBO PASTRIES	Jesse Apolinar	(210) 488-3544	jesse.apolinar@grupobimbo.com
Biolyte	Griffin Nichols	(978) 660-5147	griffin.nichols@drinkbiolyte.com
BIOSTEEL	Ryan Latham	(469) 274-0844	ryan.latham@biosteel.com
Black Rifle Coffee	Kevin Wright	(385) 707-6780	kevin.wright@blackriflecoffee.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	APrasla@pdisoftware.com
Campbell del by Yumi	Richard Araujo	(469) 389-9921	richard_araujo@campbellussales.com
Celsius	Erich Kleeman	(830) 456-1738	ekleeman@celsius.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
CoinCloud	Rich Caretsky	(305) 582-0178	info@thentba.com
CoinFlip	Kendal K. Brice	(312) 931-0824	kbrice@coinflip.tech
Community Coffee	Brad Kimberling	(972) 754-1555	bkimberling@communitycoffee.com
CONGO Brands	Megan Dimas	(210) 324-3519	MDIMAS@CongoBrands.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Matthew Stark	(615) 584-9477	matsta@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Dyna Distributing	Brian Johnson	(512) 738-5654	Admin@dynadistribution.com
Electrolit	Christopher Lyon	(972) 978-3379	Clyon@electrolitusa.com
Essentia	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Evamor Water	Paul Amore	(504) 915-3601	pamore@evamor.com
Farmer Bros Coffee	Philip Carroll	(737) 276-9236	Philip.Carroll@farmerbros.com
FDR SERVICES	Operations	(979) 778-0333	operations@fdrservices.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	Cedric.Smith@Fifco.com
Fiji	Jim Ruesy	(817) 564-5469	Jim.Ruesy@fijiwater.com
Frito Lay	Carmona, Jesus	(505) 319-1017	jesus.carmona@pepsico.com
Gatorade	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Ghost Energy	Nicholas Wery	(319) 389-3559	nick.Wery@anheuser-busch.com
Grocery Supply Co.	Larry Lane	(214) 850-6437	llane@grocerysupply.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
IMM	Casey Grovier	(214) 497-5724	CaseyG@immlatino.com
J & S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
LABRADA	Jason Smith	(800) 832-9946	jasons@labrada.com
Life Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
Liquid Death Mountain Water	Michelle Gange	(707) 321-9923	michelle@liquiddeath.com
Liquid IV	Clint Harshman	(469) 604-2190	clint@liquid-iv.com
Metro Service Specialists	JD Rudder	(817) 739-4734	info@metroservicespecialists.c
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@JETGAS.COM
Modisoft	Saleem	(866) 216-8707	saleem@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	Mark.Messina@molsoncoors.com
Monster	Brian Woodard	(940) 299-4892	Brian.Woodard@Monsterenergy.com
Mother Parkers	Mike Jenkins	(817) 682-1182	mjenkins@mother-parkers.com
National Bitcoin ATM	Kendall Jasco	(949) 329-2845	kendall@nationalbitcoin.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik	Scott, Canada	(210) 517-3468	Scott.Canada@US.nestle.com
NOVAMEX	Alejandra Cadek	(915) 594-1618	Alejandra.Cadek@novamex.com
NUTRABOLT - C4 Energy	Larry Anderson	(817) 727-0472	landerson@nutrabort.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Pepsi	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Rambler Sparkling Water	Pete Popovich	(757) 880-2149	pete@strategycpg.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Reddy Ice	Customer Service	(972) 296-4271	customerservice@reddyice.com
Republic National Distributing Company	Jay Hulshouser	(214) 538-1215	Jay.hulshouser@rndc-USA.com
Ryse UP Sports Nutrition	Jennifer Walker	(239) 471-9314	jennifer@rysesupps.com
Savia Aloa	Pete Popovich	(757) 880-2149	pete@strategycpg.com
TAS Environmental Services	Wesley Justus	(214) 970-9625	wjustus@taslp.com
TechMark	Casey Huberty	(612) 746-5095	chuberty@loyaltymarketing.com
Uptime Energy	Vincent Palmieri	(661) 210-9787	vpalmieri@uptimeenergy.com
Waiakea Water	Pete Popovich	(757) 880-2149	pete@strategycpg.com
Waste Management	Mathis, Michael	(214) 801-0450	mmathis1@wm.com
Wonderful Pistachio	Jim Ruesy	(817) 564-5469	Jim.Ruesy@fijiwater.com
World Pay CC Processing	Ilene Howard	(513) 680-6750	ilene.howard@fisglobal.com
Yumi Ice Cream	Darrell Roberts	(214) 630-2300	Darrell.Roberts@yumiicecream.com
Zen Water	Jennifer Booze	(312) 532-4286	jenniferbooze@zenwtr.com

NTBA CONTACT INFORMATION

Name	Title	Phone	Email
JAIME MCCLAIN	Member Relations Supervisor	(817) 789-0995	jmccaine@thentba.com
GERALD MCGLAUN	Member Relations Manager	(469) 516-9084	gmccglau@thentba.com
JOE PARAMO	Member Relations Manager	(214) 769-0392	jparamo@thentba.com
JEFF WILLIS	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
TINA CLINE	Operations	(972) 358-1034	tcline@thentba.com

Customer Service Visits

- Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NTBA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- The NTBA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NTBA Member Relations Manager will also take pictures for record keeping and referral.
- The NTBA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- The NTBA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



*Your **Member Relations Manager** is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.*



\$500 CASH

*BAM!Bee was found
buzzing around....*

April Winners



El Ron's
401 W. 6th Street
Irving, TX 75060
Owner: Imran Sayani



Grab N Go
101 W. FM 120
Pottsboro, TX 75076
Owner: Shahnawaz Khakwani

CONGRATULATIONS TO BOTH STORES!

Monthly Raffle Winners from the High Performers for April where store rating was 90+ and over! Keep up the great work!



2023 Expo





Check out more photos by following us on

facebook.









SCAN ME

2023



June Promotions

RETAILER	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE (If Applicable)	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	REMINDERS		
	1 Liter Smart Water	12	\$20.40	\$1.00	\$19.40 DN	2 / \$5.50	41.3%	\$3.39: 52.2%	<i>* Margins and cost are before any vendor rebates</i>		
	28oz Powerade	15	\$18.15	\$1.00	\$17.15 DN	2 / \$4.00	42.8%	\$2.69: 57.6%			
	Peace Tea (all flavors)	12	\$11.16	-	\$11.16	2/\$3.00	38%	\$1.89: 50.8%			
20oz CSD (24 case) Don't forget that there is an incremental \$3.32 NTBA rebate per case everyday. 16.9oz Dasani Case - every day cost (1ct case) Invoice Cost \$4.20 Available remainder of the year; Suggested Retail \$5.99											
	20 oz CSD	24	\$30.00	\$4.60	\$25.40 DN	2/\$3.75	43.50%	\$2.49: 57.4%	<i>* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores</i>		
	1 Liter Brisk	15	\$14.63	\$1.00	13.63 DN	2/\$3	39.30%	\$1.89: 51.9%			
	16oz Rockstar (all flavors)	12	\$14.05	-	\$14.05	2/\$3.75	37.60%	\$2.99: 60.9%			
	28oz Gatorade	15	\$21.00	-	\$21.00	2/\$5	44%	\$3.09: 54.7			
	20 oz CSD	24	\$27.25	-	\$27.25	2/\$3.75	39.50%	\$2.39: 52.3%	<i>* Margins and cost are before any vendor rebates. "Dr Pepper" brand products that are delivered by Coca-Cola or Pepsi in certain markets will follow the Coca-Cola or Pepsi ad calendar and pricing in those markets. Our contract is with KDP in Texas and KDP 7UP in Oklahoma. We currently do not have a program with Tyler Beverage and El Reno DP/7UP.</i>		
	<i>Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)</i>										
	20 oz CSD 7up/Flavors / No DP Branded SKUs	24	\$27.25	-	\$27.25	2/\$3.75	39.50%	\$2.39: 52.3%			
	<i>Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)</i>										
	Vita Coco 16.4 oz cans	12	\$17.20	-	\$17.20	2/\$4.50	42.80%	\$3.39: 57.8%			
	Core 30.4 oz	12	\$17.20	-	\$17.20	2/\$5.50	47.80%	\$3.09: 53.7%			
C4 Energy 16oz	12	\$18.00	-	\$18.00	2/\$5	40%	\$3.19: 53%				
12pk Cans	2	\$10.20	-	\$10.20	2/\$12	15%	\$7.99: 36.2%				
	Monster 16oz, 15.5 oz	24	\$38.39	-	\$38.39	2/\$5	36%	\$3.29: 51.4%	<i>* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores</i>		
	<i>Texas and Oklahoma Stores; Includes NOS and Full Throttle Brands</i>										
	Red Bull 8.4 oz	24	\$34.69	-	\$34.69	2/\$4.75	39.20%	\$2.79: 48%	<i>* Margins are before rebate. Must have a secondary piece of equipment (cooler or display qualify) and maintain vault space to qualify for maximum rebates.</i>		
	Red Bull 8.4 oz	24	\$34.69	-	\$34.69	3/\$6	27.70%	\$2.79: 48%			
	Red Bull 12 oz	12	\$49.25	-	\$49.25	2/\$5.89	30.40%	\$3.79: 45.9%			
<i>Be sure to buy up at the end of the month. Saves \$2 per case. Texas and Oklahoma stores</i>											
	21 oz CSD	12	\$21.60	\$1.80	\$19.80 DN	2/\$6	45%	\$3.59: 54%	<i>Cost from Ben E Keith</i>		
	21 oz CSD	12	\$19.80	-	\$19.80	2/\$6	45%	\$3.59: 54%	<i>Cost from other Distributors</i>		
<i>* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores</i>											

ALL 23oz FLAVORS OF PEACE TEA

2/\$3



Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

THE ONE YOU CRAVE



20oz bottles

2/\$375

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

2 FOR \$375

20oz Bottles

Plus tax and deposit where applicable. Offer valid from 6/1/2023 to 6/30/2023



NTBA SPECIAL



20oz bottles

2/\$375

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

UNLEASH YOUR FLAVOR

2/\$3



Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

GET GAMEDAY READY

20oz BOTTLES OF POWERADE

2/\$4



Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

GATORADE 20oz BOTTLES

2/\$5

NOTHING SEATS GATORADE.



Other retail from 6/1/2023 to 6/30/2023

GATORADE
THE SPORTS FUEL COMPANY

NTBA SPECIAL

smart water

uncap unconventional taste

2/\$550 1 liter bottles

Offer valid from 6/1/2023 to 6/30/2023



NTBA SPECIAL

RED BULL GIVES YOU WIIINGS.

2 for \$475 3 for \$6 2 for \$589



12 cans 8.4oz Single 12 cans 12oz Single

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

RED BULL GIVES YOU WIIINGS.

2 for \$589

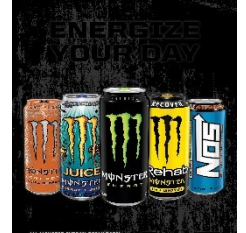
All Red Bull 12oz Singles



Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

ENERGIZE YOUR DAY



ALL MONSTER ENERGY BEHIN TOTAL BODY FUEL. NOS HIGH PERFORMANCE ENERGY DRINK & FULL THROTTLE ENERGY DRINK 16oz & 15.5oz CANS

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

FOR THE HUSTLE



ALL 16oz FLAVORS OF ROCKSTAR

2/\$375

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

PERFECTLY BALANCED

core

perfect pH + electrolytes + minerals
nutrient enhanced water

30.4oz bottles

2/\$550

Offer valid from 6/1/2023 to 6/30/2023



NTBA SPECIAL

2/\$450

16.9oz flavors



Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

INSTANT HYDRATION

2 for \$6



ALL 21oz FLAVORS OF ELECTROLIT

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

all 23oz flavors

2 for \$300

or one at regular retail



uncap unconventional taste

1 liter bottles

2/\$550

or one at regular retail



INSTANT HYDRATION



2 for \$6

ALL 21oz FLAVORS OF ELECTROLIT

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

RED BULL GIVES YOU WIIINGS.



2 for \$589

All Red Bull 12oz Singles

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

ENERGIZE YOUR DAY



ALL MONSTER ENERGY BEHIN TOTAL BODY FUEL. NOS HIGH PERFORMANCE ENERGY DRINK & FULL THROTTLE ENERGY DRINK 16oz & 15.5oz CANS

2/\$5

Offer valid from 6/1/2023 to 6/30/2023

NTBA SPECIAL

all 28oz bottles

2/\$4

or one at regular retail



NTBA
North Texas Business Alliance Co-op.




Poster / Window Sign

The following is a paid advertisement

Republic National Distributing Company



June Promotions (Texas Only)

BOTA BOX TETRA PK CAB/CHARD/PINOT GRIGIO/RED/SAUV BLANC - 6/1 – 6/30

Everyday price- \$5.25 each

June price \$3.50 --> \$1.75 savings per unit



LLANO SWEETS PEACH/BLACK CHERRY/RASPBERRY 750mL - 6/1 – 6/30

Everyday price- \$8.24

June price \$7.49 --> \$0.75 savings per unit



RIUNITE LAMBRUSCO AND MOSCATO 750ML - 6/1 – 6/30

Everyday price- \$6.25

June price \$5.50 --> \$0.75 savings per unit

FUN WINE FLAVORS VARIETY PACK 4 pack variety of flavors– 6/1 – 6/30

Everyday price- \$13.40

June price \$11.16 --> \$2.24 savings per unit



HAPPY MOM RASPBERRY HARD SELTZER 12PK CANS– 6/1 – 6/30

Everyday price- \$18.00

June price \$13.25 --> \$4.75 savings per unit



If you have any further **questions**, you can also reach:

Jay Hulhouser

Republic National Distributing Company

1010 Isuzu Pkwy., Grand Prairie, TX 75050

214-538-1215

Jay.hulshouser@rndc-USA.com

The SBA Loan Experts® is not associated with SBA.gov and is a private business providing Consulting Services for Small Businesses.



EXPERIENCE - EXPERTISE & EXCELLENT CUSTOMER SERVICE

Grow Your Business with a Micro Loan

High approval rate as the loan amount is calculated based on your gross revenue as opposed to net income, which allows more business owners to qualify.

PRE-QUALIFICATION REQUIREMENTS: 2 Years Business Tax Returns & 700 FICO Score

- Get up to \$150K for 10 years
- Expedited processing
- No collateral required
- No prepayment penalty
- Less documentation to pre-qualify

Buy a Business 10% Down Payment

- Business Goodwill loans
- Real Estate purchase loans
- Partner buy out loans (\$0 down in most cases)
- Refinance - 100% loan balance
- Construction/Remodeling loans
- Franchise financing
- Any other business finance needs



TheSBALoanExperts.com
info@TheSBALoanExperts.com
1-844-SBA-4-BIZ
817-786-3338

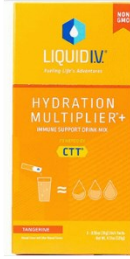
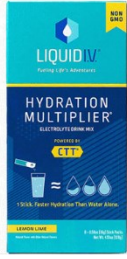


The following is a paid advertisement



GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service



LIQUID IV

8 PK | .56 OZ | \$11.62

- GSC ITEM ID #680736 | ELECTROLYTE LMON LIME
- GSC ITEM ID #680744 | ELECTROLYTE STRWBRY
- GSC ITEM ID #680751 | ELECTROLYTE WTRMLN
- GSC ITEM ID #680728 | IMMUNE SUPPORT TNGRN

JULIOS

- GSC ITEM ID #732636 | HOT JAR SALSA | 6 PK / 11.5 OZ | \$13.24
- GSC ITEM ID #732651 | MILD JAR SALSA | 6 PK / 11.5 OZ | \$13.24
- GSC ITEM ID #728311 | TORT CHIPS ORIG | 12 PK / 9 OZ | \$27.24



WISCONSIN'S BEST

- GSC ITEM ID #390377 | JLP CURDS N JLP STICKS | 1 PK / 10 OZ | \$4.85
- GSC ITEM ID #390393 | MIXED CHEESE CURDS | 1 PK / 10 OZ | \$4.74
- GSC ITEM ID #638684 | BUFF WNG CHS CURDS | 1 PK / 10 OZ | \$4.74
- GSC ITEM ID #235978 | CHEESE STRING | 24 PK / 1 OZ | \$14.84
- GSC ITEM ID #390344 | MIX CHS CURDS N STCK | 1 PK / 10 OZ | \$4.85



SHAMROCK ROCKIN PROTEIN

12 PK | 12 OZ | \$24.40

- GSC ITEM ID #319285 | CHOC
- GSC ITEM ID #378869 | STRB
- GSC ITEM ID #319301 | VAN



SOUR PUNCH BITES

12 PK | 9 OZ | \$27.62

- GSC ITEM ID #733238 | RAD REDS SUP
- GSC ITEM ID #733261 | SWEET SUP
- GSC ITEM ID #733253 | TROPICAL SUP



Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

- Michelle Long - Dallas, TX | 214-533-6765 | mlong@grocerysupply.com
- Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com
- Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com
- Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com
- Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com
- Kevin Craig - East Texas | 903-262-7373 | kcraig@grocerysupply.com

GSC offers \$100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com



6142 Campbell Road
Dallas, Texas 75248
Phone: 972.242.0100
Fax: 972.242.0075
Email: info@thentba.com

Disclaimer:

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